

EXHIBIT INFORMATION

SPACE ASSIGNMENT

Space will be assigned according to the date on which the contract and deposit are received, availability of the requested area, amount of requested space, sponsorship involvement, special needs, and compatibility of exhibitors' products/services.

FEES

Size	Early-Bird Rate*	Regular Rate
10' x 10' (100 sq ft)	\$2,050	\$2,250
10' x 20' (200 sq ft)	\$3,850	\$4,050
20' x 20' (400 sq ft)	\$7,775	\$8,075
10' x 10' Nonprofit (100 sq ft)	\$1,300	\$1,450
Job Fair Booth	\$550	\$650
Corner Booth	Additional	\$250
Bronze Package [§]		\$5,000

[§]Includes a 10' x 10' booth, furniture package, Bronze Level acknowledgements, and a pre- or postconference postal mailing list.

*The deadline to receive the early-bird discount is September 27, 2019. After this date, regular rates will apply.

Please refer to the Exhibit Hall Floor Plan at aahpm.org/commercial-support/exhibits-advertising.

The following services will be provided to exhibitors at no additional charge:

- standard identification sign showing the exhibitor's name, city, and state (one sign per booth)
- 8-ft-high back wall and 33-in.-high divider rails of quality fabric
- general overhead lighting
- general security guard service
- exhibitor listing on the Annual Assembly mobile app and on signage in the Exhibit Hall
- attendee list
- access to attendee mailing list (postal names and addresses only) at a discounted rate
- discounted advertising opportunities on the Annual Assembly mobile app or sponsorship options.



ASSEMBLY MOBILE APP AND OTHER ADVERTISING & MARKETING OPPORTUNITIES

Advertising on the mobile app offers you concentrated exposure to more than 3,500 physicians, nurses, pharmacists, and others involved in serious illness and end-of-life care who are expected to attend the 2020 Annual Assembly. Take advantage of this opportunity to place your message in the hands of these decision makers. Visit aahpm.org/commercial-support/exhibits-advertising for more information. Digital ads in the app average more than 100,000 impressions during the life of the ad. Visit aahpm.org for more details about the Annual Assembly mobile app or other digital/print advertising opportunities.

JOB FAIR

Take part in the 14th Annual Job Fair located in the Exhibit Hall. Special hours from 5 to 7 pm on March 19, 2020, in a dedicated area, are reserved for this event. The Job Fair is a prime venue to promote your organization's available opportunities in the field of hospice and palliative care and to meet potential candidates for these positions. Job Mart and digital print advertising packages are available.

MEET WITH MORE THAN 3,500 hospice and palliative care leaders interested in learning about new research and treatments for seriously ill patients.

REACH your target audience of hospice and palliative care physicians, nurses, social workers, pharmacists, chaplains, and other related thought leaders.

NETWORK with attendees who work in hospices, community hospitals, home health agencies, long-term care facilities, university health centers, and private practices.

ENHANCE your visibility within this growing medical subspecialty.

EXHIBIT SCHEDULE

WEDNESDAY, MARCH 18, 2020

Exhibit Setup/Registration 8 am–4 pm
Opening Reception with Exhibits & Posters 5:30–7:30 pm

THURSDAY, MARCH 19, 2020

Exhibits & Posters 10 am–3 pm
Break with Exhibits & Posters 10–10:45 am
Lunch with Exhibits & Posters 11:45 am–1:15 pm
Break with Exhibits & Posters 2:30–3 pm
Job Fair with Exhibits & Posters 5–7 pm

FRIDAY, MARCH 20, 2020

Exhibits & Posters 10 am–1:30 pm
Break with Exhibits & Posters 10–11 am
Break with Exhibits & Posters 11:45 am–1:30 pm
Exhibit Teardown 1:30–4 pm

Note: Schedule is subject to change.

INSTALLATION

All exhibits must be set up and aisles cleared by 4 pm on March 18, 2020, without exception.

DISMANTLING

The official exhibit closing time is 1:30 pm on March 20, 2020. All exhibit materials must be packed and ready for removal from the exhibit area no later than 4 pm on March 20.

INQUIRIES

Address inquiries to

American Academy of Hospice and Palliative Medicine

Allison Whitley, Manager,
Professional Relations & Development
8735 W. Higgins Road, Suite 300
Chicago, IL 60631

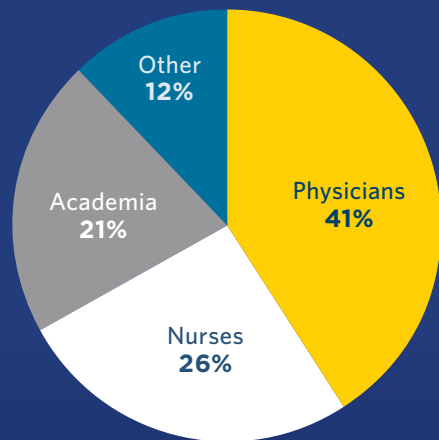
847.375.3673 | awhitley@aaahpm.org

EXHIBIT PURPOSE

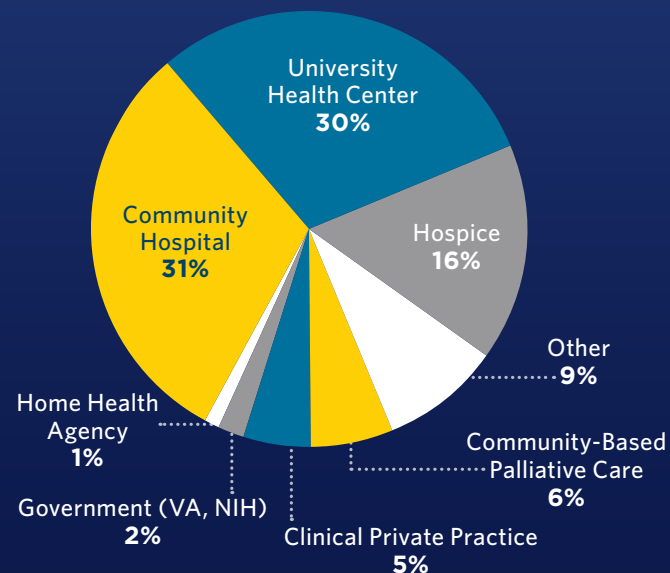
The exhibit program gives Annual Assembly attendees an opportunity to learn about the latest developments in medical supplies and equipment, career opportunities, software, facilities, pharmaceuticals, and medical publishing. By exhibiting at the Annual Assembly, you will have the opportunity to connect with the leaders of the hospice and palliative care community.

EFFECTIVELY REACH YOUR TARGET MARKET

ATTENDEE DEMOGRAPHICS



ATTENDEES BY PRACTICE SETTING



THE ANNUAL ASSEMBLY

HOSPICE & PALLIATIVE CARE

SAN DIEGO, CA | MARCH 18-21, 2020

EXHIBITOR PROSPECTUS



PRESENTED BY



We invite you to join us as an exhibitor at the 2020 Annual Assembly of Hospice and Palliative Care, presented by the American Academy of Hospice and Palliative Medicine (AAHPM) and the Hospice and Palliative Nurses Association (HPNA).

This important event will be held at the San Diego Convention Center in San Diego, CA, and is expected to draw more than 3,500 attendees.

The Annual Assembly will offer the most current information about the treatment of patients experiencing serious or life-threatening conditions, including pain management.

AAHPM's more than 5,200 members are physicians from many medical specialties who are committed to enhancing the practice of high-quality hospice and palliative medicine, recognized as a subspecialty of medicine since 2008.

HPNA members are nurses who specialize in the practice of hospice and palliative nursing, promoting excellence across the lifespan continuum. HPNA was founded in 1986, and membership has grown to more than 11,000 nurses throughout the United States.

ANNUAL ASSEMBLY SUPPORT OPPORTUNITIES

We invite you to become a supporter of the Annual Assembly. It is an excellent opportunity for your organization to show its commitment to quality hospice and palliative care, enhance your visibility, and increase your impact on the hospice and palliative care community. We acknowledge our supporters and encourage additional benefits based on the level of support. As involvement and support increases, our partners move into higher tiers with additional benefits and recognition. Annual Assembly marketing and support opportunities can be seen online at aahpm.org/commercial-support/exhibits-advertising. Ask about customized packages for increased levels of support.

Satellite symposia are a great opportunity to become involved in an educational element of the Annual Assembly with exposure to hundreds of dedicated attendees. The application deadline for securing support for an educational event is **November 15, 2019**.

If you would like to reserve space on the Annual Assembly mobile app, need additional details and guidelines about commercially supported satellite symposia, are interested in supporting an event or activity not listed here, or require more information, please contact Allison Whitley at **847.375.3673** or awhitley@aahpm.org.

THE ANNUAL ASSEMBLY