



.....

ANNUAL ASSEMBLY

HOSPICE & PALLIATIVE CARE

Pittsburgh, PA • March 17-20, 2027



..... SALES PROSPECTUS



ANNUAL ASSEMBLY

HOSPICE & PALLIATIVE CARE

Pittsburgh, PA • March 17-20, 2027

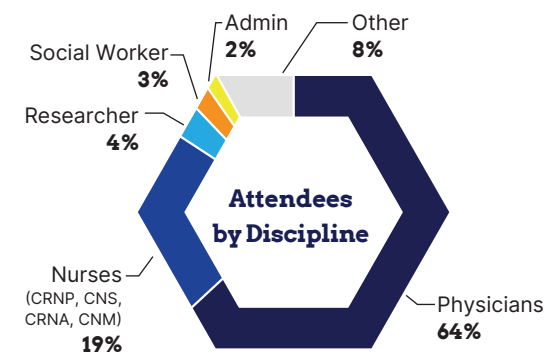
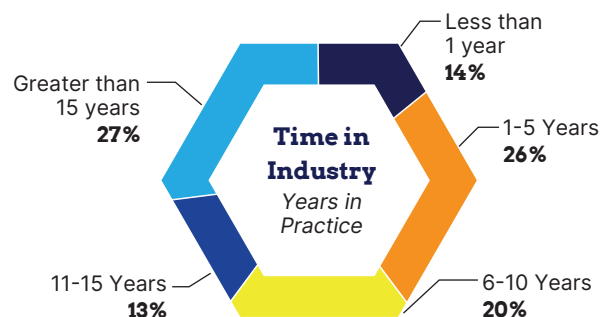
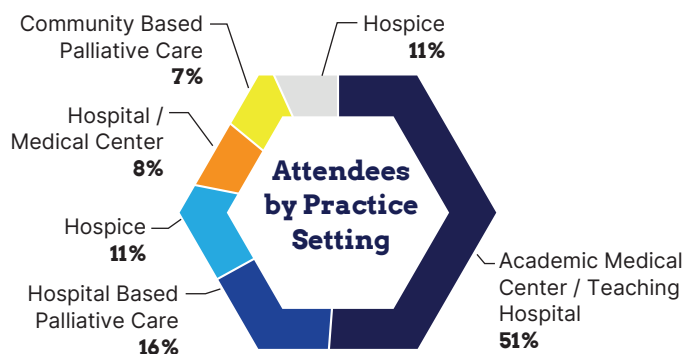
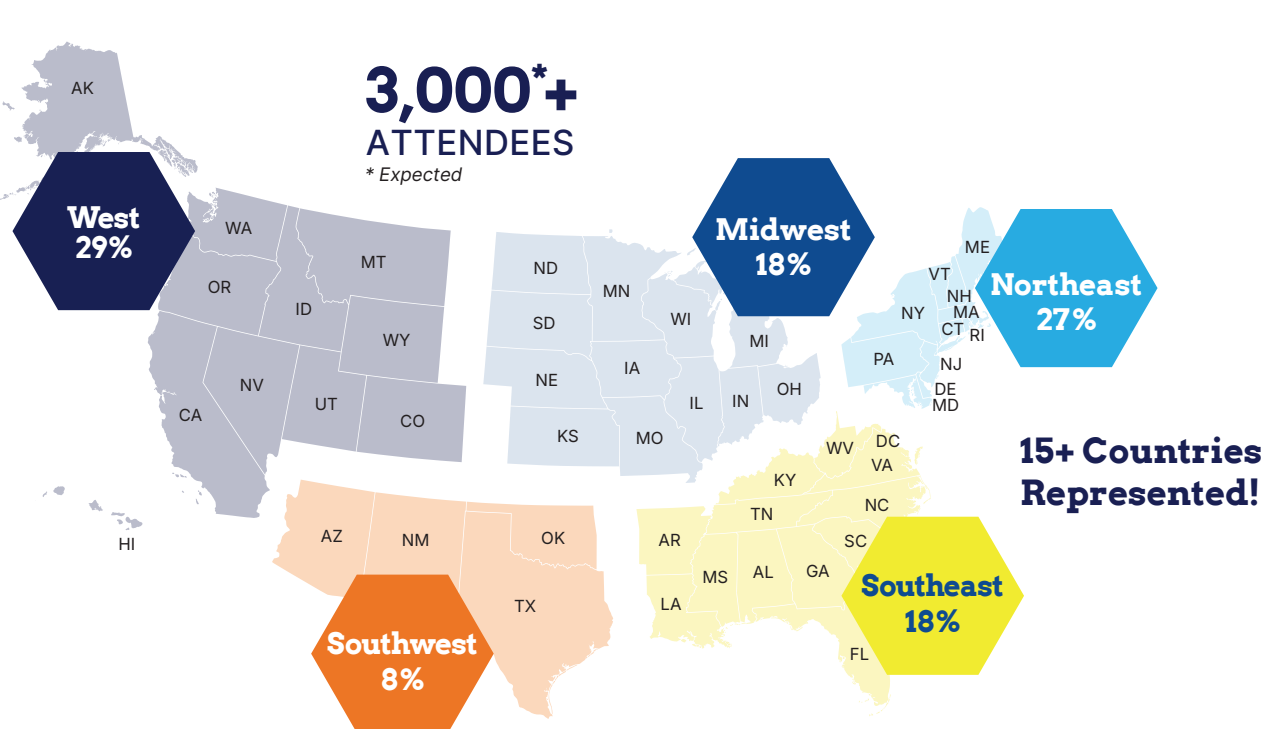


The Annual Assembly of Hospice and Palliative Care, presented by the American Academy of Hospice and Palliative Medicine (AAHPM) and the Hospice and Palliative Nurses Association (HPNA), is a 4-day event that brings together more than 3,000 hospice and palliative care professionals to share research, clinical best practices, and practice-related guidance to advance the specialty and improve patient care.

The primary goal of the Annual Assembly is to advance the field of hospice and palliative care by fostering collaboration among healthcare providers, researchers, educators, and policymakers.

**3,000+
ATTENDEES**

** Expected*



CHOOSE YOUR ASSEMBLY SUPPORT



OPTION 1: ALL-IN-ONE

Sponsorship Packages	PLATINUM	GOLD	SILVER	BRONZE
FULL CONFERENCE REGISTRATIONS* *no CEUs included	4	3	2	2
EXHIBIT-HALL-ONLY REGISTRATIONS	4	2	1	—
Included in the Annual Assembly Passport Program	●	●	●	—
Recognition on Printed Signage, Mobile App, and AAHPM & Assembly Websites	●	●	●	●
Preferred Booth Selection for 2027 Assembly	●	●	●	●
Rotating Banner Ad in Mobile App	●	●	●	—
Dedicated 150 Character Mobile App Push Notification	●	●	●	—
One Ad in E-Blast to 2026 Assembly Attendees Size: 600 px x 200 px OR Headline (50 characters) + description (250 characters)+ URL	●	—	—	—
Dedicated Speaking Slot in Corporate Showcase 30 Minute dedicated speaking slot with content & speakers chosen by sponsor, approved by AAHPM.	●	●	—	—
Dedicated E-Blast to Conference Attendees	●	—	—	—
Exhibit Space	10x20	10x10	10x10	—
INVESTMENT	\$25,000	\$15,000	\$10,000	\$5,000

OR

OPTION 2: PICK INDIVIDUAL ITEMS

À la Carte Sponsorship

À LA CARTE OPTIONS BY LEVEL

Conference sponsorship package purchase is **NOT** required for à la carte items.

PLATINUM

Corporate Symposium	(includes F&B)	\$30,000
	(without F&B)	\$20,000
60 minute speaking session for up to 150 people, no CE is issued.		
Conference Tote Bags		\$11,000
Conference Lanyards		\$10,000

GOLD

Opening Reception	\$10,000
Hotel Key Cards	\$10,000
Networking Lounge in Exhibit Hall	\$10,000
Conference Wi-Fi	\$8,000

SILVER

Corporate Showcase Speaking Slot	\$5,500/
With added push notification	\$6,500
Homeroom Sponsor	\$6,000
Photo Booth	\$5,000

BRONZE

Pads + Pens	\$3,000/
	\$5,000
Coffee Break	\$3,000
Unity Wall + Remembrance Trees	\$2,900

CUSTOM PACKAGES AVAILABLE!

Contact Mickey Martin to discuss further:
mmartin@aahpm.org or call 847-375-4738.

ANNUAL ASSEMBLY

HOSPICE & PALLIATIVE CARE

Pittsburgh, PA • March 17-20, 2027





Conference ADVERTISING Opportunities

Advertising Package **\$6,300**

Dedicated e-blast, mobile app push notification, and Assembly homepage digital ad

Assembly Homepage Digital Ad **\$3,000**

Your banner ad on the 2027 Annual Assembly website.
Limited opportunities available!

Room Drop **\$4,000**

Place your marketing materials at the doorstep of hundreds of attendees, literally. Opportunity based on 300 rooms, marketing materials (production and shipment) not included in price.

Dedicated E-Blast **\$2,500**

Dedicated e-blast sent to all Assembly attendees on an AAHPM designed template
Limited opportunities available!

Mobile App Push Notification **\$1,500-\$2,500**

Enhance your Assembly presence by reaching thousands of attendees all at once. Opportunities limited and price based on when agreement is signed.

EXHIBIT SPACE

Booth Space

	On or Before November 29, 2026	After November 29, 2026
10 × 10	\$2,300	\$2,600
10 × 20*	\$4,550	\$5,100
10 × 10 Nonprofit	\$1,500	\$1,800

Each exhibit space includes pipe and drape, 2 (10 × 10) or 4 (10 × 20) exhibit-hall-only badges, and booth ID sign. Spaces do not include electrical, carpeting, or booth furniture.

*Larger exhibit spaces available upon request.

Job Fair

Job Fair Table (1 Day Only)

Job Fair to take place from 4-6pm on Thursday evening in the exhibit hall. Does not include exhibit space, one day job fair only.

Job Fair Table Add-On to Exhibit Space

*Must purchase exhibit space to get this rate.

Booth Add Ons

Exhibit Booth Passport

New for 2027, passport includes list of attendees who visited your booth to participate in the game.

Passport to Party

Drink tickets to distribute for the 2027 opening reception.

Exhibit Booth Floor Sticker

Your logo and booth number placed in front of your booth in a high traffic aisle to increase your booth visibility.

AAHPM DOES NOT sell its attendee list to any of our exhibitors or sponsors but exhibitors can rent a lead retrieval device for an extra fee.

Contact Mickey Martin with any questions: mmartin@aahpm.org or call 847-375-4738.

**ANNUAL
ASSEMBLY**
HOSPICE & PALLIATIVE CARE
Pittsburgh, PA • March 17-20, 2027

