



# ANNUAL ASSEMBLY

HOSPICE & PALLIATIVE CARE

San Diego, CA • March 4-7, 2026



SALES PROSPECTUS



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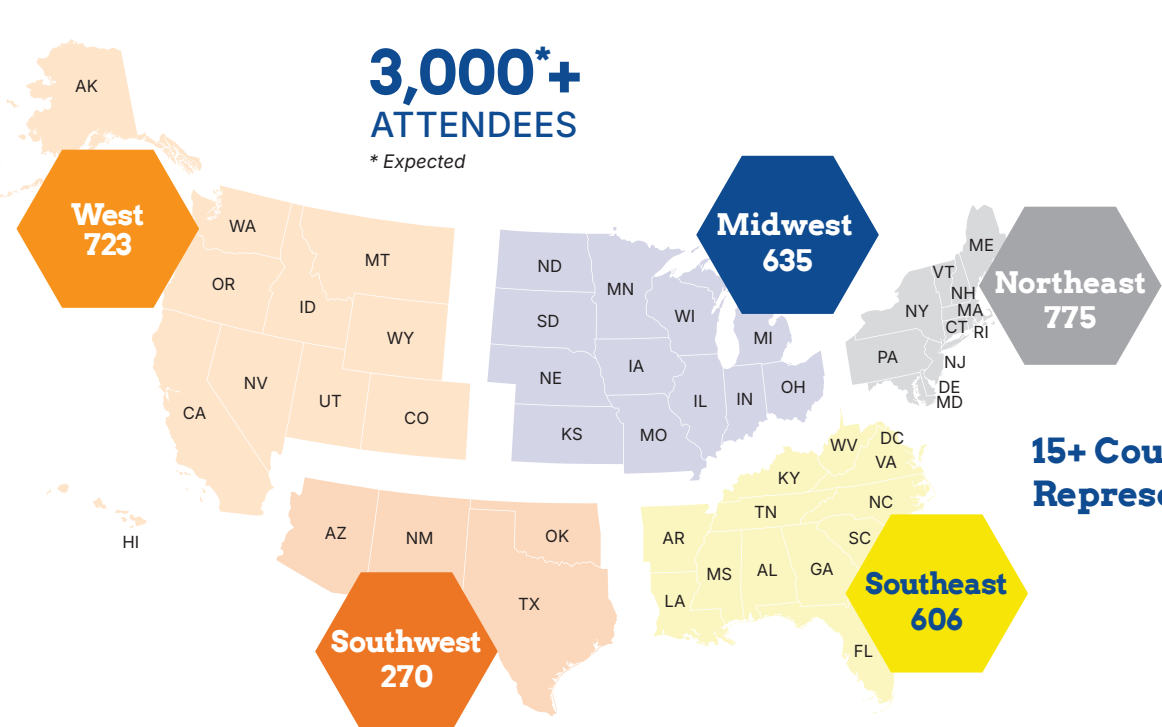


The Annual Assembly of Hospice and Palliative Care, presented by the American Academy of Hospice and Palliative Medicine (AAHPM) and the Hospice and Palliative Nurses Association (HPNA), is a 4-day event that brings together more than 3,000 hospice and palliative care professionals to share research, clinical best practices, and practice-related guidance to advance the specialty and improve patient care.

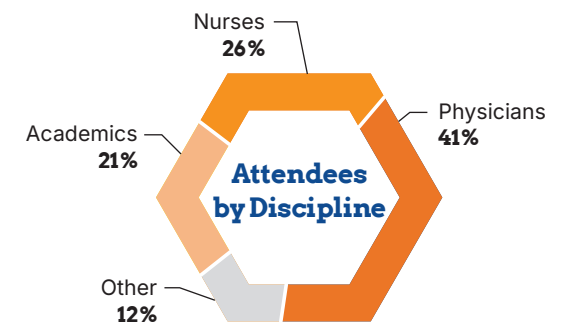
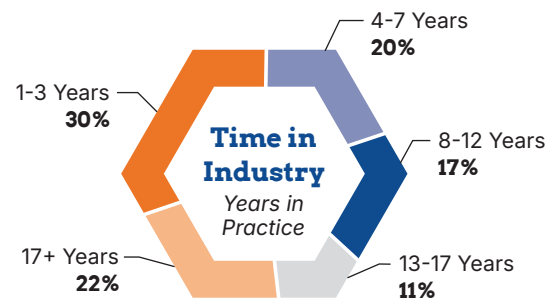
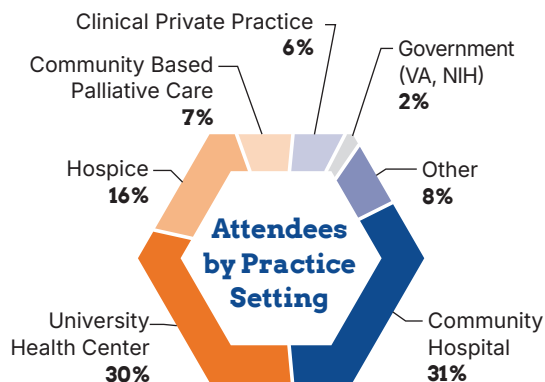
The primary goal of the Annual Assembly is to advance the field of hospice and palliative care by fostering collaboration among healthcare providers, researchers, educators, and policymakers.

**3,000+ ATTENDEES**

*\* Expected*



**15+ Countries Represented!**



# CHOOSE YOUR ASSEMBLY SUPPORT

## Sponsorship Packages

	PLATINUM	GOLD	SILVER	BRONZE
<b>FULL CONFERENCE REGISTRATIONS*</b> <small>*no CEUs included</small>	4	3	2	1
<b>EXHIBIT-HALL-ONLY REGISTRATIONS</b>	4	2	—	—
Included in the <b>Annual Assembly Passport Program</b>	●	●	—	—
Recognition on <b>Printed Signage, Mobile App, and AAHPM &amp; Assembly Websites</b>	●	●	●	●
<b>Preferred Booth Selection for 2027 Assembly</b>	●	●	●	●
<b>Ad Placement in AAHPM Quarterly Newsletter</b>	3 issues	2 issues	1 issue	—
<b>Rotating Banner Ad in Mobile App</b>	●	●	●	—
<b>Dedicated 150 Character Mobile App Push Notification</b>	●	●	●	—
<b>One Ad in E-Blast to 2026 Assembly Attendees</b> Size: 600 px x 200 px OR Headline (50 characters) + description (250 characters)+ URL	●	●	—	—
<b>Dedicated Speaking Slot in Corporate Showcase:</b> Content & speakers chosen by sponsor, approved by AAHPM	●	—	—	—
<b>Dedicated E-Blast to Conference Attendees</b>	●	—	—	—
<b>Exhibit Space</b>	10x20	10x10	—	—
<b>INVESTMENT</b>	<b>\$25,000</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$5,000</b>

## OR À la Carte Sponsorship

### À LA CARTE OPTIONS BY LEVEL

Conference sponsorship package purchase is **NOT** required for à la carte items.

#### PLATINUM

Corporate Symposium (with F&B)	\$30,000
(without F&B)	\$20,000
Conference Tote Bags	\$12,500
Conference Lanyards	\$12,000
Exhibit Hall Sponsor	\$10,000
Opening Reception	\$10,000

#### GOLD

Hotel Key Cards	\$10,000
Networking Lounge in Exhibit Hall	\$10,000
Conference Wi-Fi	\$8,000

#### SILVER

Corporate Showcase Speaking Slot	\$5,500/
With added push notification	\$6,500
Homeroom Sponsor	\$6,000
Photo Booth	\$4,750

#### BRONZE

Pads + Pens	\$4,000/
	\$7,000
Coffee Break	\$3,000
Unity Wall + Remembrance Trees	\$2,750

**Contact Mickey Martin with any questions:**  
[mmartin@aaahpm.org](mailto:mmartin@aaahpm.org) or call 847-375-4738.

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## Conference ADVERTISING Opportunities

### Advertising Package **\$6,300**

Dedicated e-blast, mobile app push notification, and Assembly homepage digital ad

### Assembly Homepage Digital Ad **\$3,000** for 30 days

### Room Drop **\$3,000**

\$10 per room, minimum of 300 rooms, advertiser to supply product for room

### Dedicated E-Blast **\$2,500**

Dedicated e-blast sent to all Assembly attendees on an AAHPM designed template

### Mobile App Push Notification **\$1,500- \$2,500**

## EXHIBIT SPACE

### Booth Space

	On or Before November 29, 2025	After November 29, 2025
10 × 10	<b>\$2,300</b>	<b>\$2,600</b>
10 × 20	<b>\$4,550</b>	<b>\$5,100</b>
10 × 10 Nonprofit	<b>\$1,500</b>	<b>\$1,800</b>

Each exhibit space includes pipe and drape, 2 (10 × 10) or 4 (10 × 20) exhibit-hall-only badges, and booth ID sign. Spaces do not include electrical, carpeting, or booth furniture. Larger exhibit spaces available upon request.

### Booth Add Ons

	On or Before November 29, 2025	After November 29, 2025
Job Fair Table (1 Day Only)	<b>\$900</b>	<b>\$1,000</b>
Job Fair Table Add-On to Exhibit Space	<b>\$750</b>	<b>\$800</b>
Exhibit Booth Passport	—	<b>\$750</b>
Passport to Party	—	<b>\$250</b>
Exhibit Booth Floor Sticker	<b>\$500</b>	<b>\$600</b>

AAHPM DOES NOT sell its attendee list to any of our exhibitors or sponsors but exhibitors can rent a lead retrieval device for an extra fee.

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