



# ANNUAL ASSEMBLY

HOSPICE & PALLIATIVE CARE

DENVER, CO ♦ FEBRUARY 5-8, 2025



**SALES PROSPECTUS**

# ANNUAL ASSEMBLY

## HOSPICE & PALLIATIVE CARE

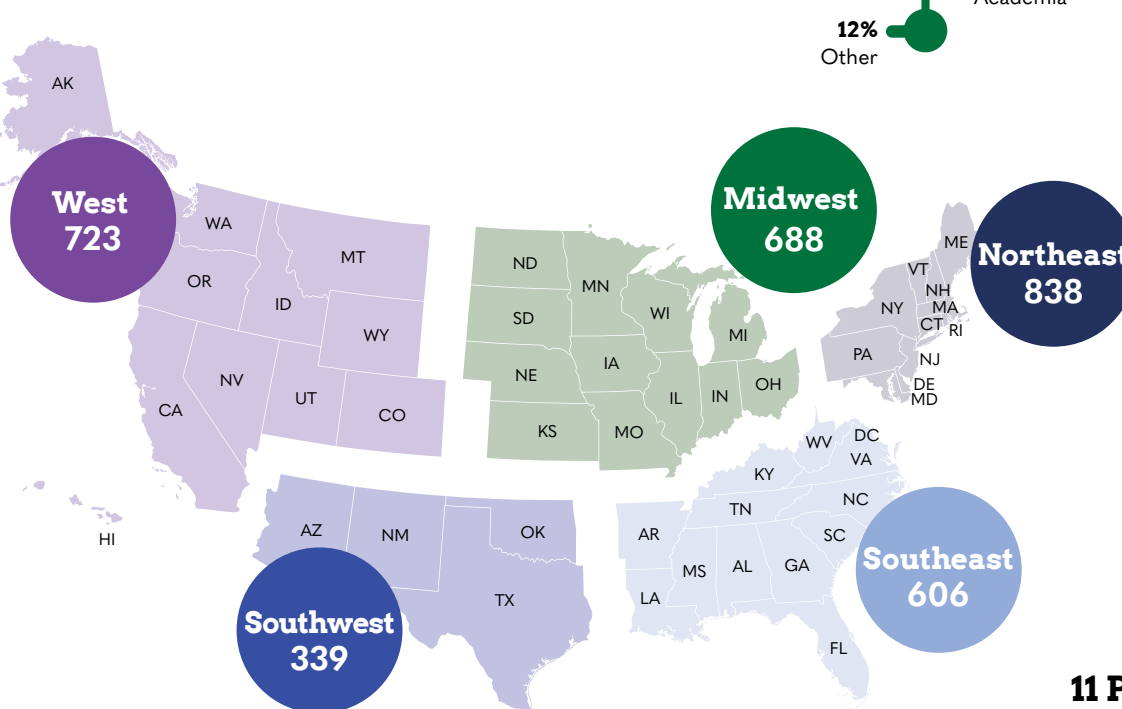
DENVER, CO ♦ FEBRUARY 5-8, 2025



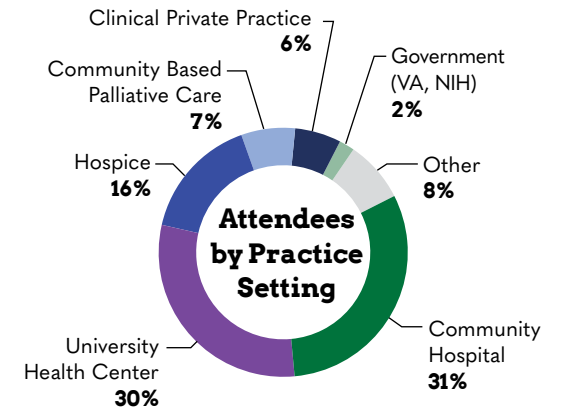
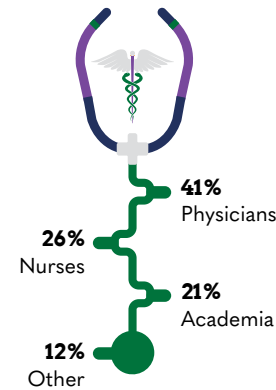
The Annual Assembly of Hospice and Palliative Care, presented by the American Academy of Hospice and Palliative Medicine (AAHPM) and the Hospice and Palliative Nurses Association (HPNA), is a 3-day event that brings together more than 3,200 Hospice and Palliative Care professionals to share research, clinical best practices, and practice-related guidance to advance the specialty and improve patient care.

The primary goal of the AAHPM Assembly is to advance the field of hospice and palliative care by fostering collaboration among healthcare providers, researchers, educators, and policymakers.

**3,200\***  
**ATTENDEES**



### Attendees by Discipline



**11 Plus Countries Represented!**

\* Expected

# CHOOSE YOUR ASSEMBLY SUPPORT **OR** à la carte SPONSORSHIP

## Sponsorship Packages

|   | PLATINUM        | GOLD            | SILVER          | BRONZE         |
|---|-----------------|-----------------|-----------------|----------------|
| <b>FULL CONFERENCE REGISTRATIONS*</b><br><small>*no CEUs included.</small>  | 4               | 3               | 2               | 1              |
| EXHIBIT HALL ONLY REGISTRATIONS   | 4               | 2               | —               | —              |
| Included in AAHPM25 PASSPORT PROGRAM  | ●               | ●               | ●               | ●              |
| Recognition on PRINTED SIGNAGE, MOBILE APP, and AAHPM & ASSEMBLY WEBSITE  | ●               | ●               | ●               | ●              |
| Preferred Booth Selection for 2026 Assembly   | ●               | ●               | ●               | ●              |
| ONE AD IN AAHPM QUARTERLY PUBLICATION   | Full page       | ½ Page          | ¼ page          | —              |
| Rotating Banner Ad In Mobile App  | ●               | ●               | ●               | —              |
| Dedicated 150 character MOBILE APP PUSH NOTIFICATION  | ●               | ●               | ●               | —              |
| ONE AD IN EBLAST TO 2025 ASSEMBLY ATTENDEES<br><small>Size: 600pixels x 200pixels OR Headline (50 characters) + description (250 characters)+ URL</small> | ●               | ●               | —               | —              |
| DEDICATED SPEAKING SLOT IN CORPORATE SHOWCASE:<br><small>Content &amp; speakers chosen by sponsor, approved by AAHPM</small>                              | ●               | —               | —               | —              |
| Dedicated eblast to conference attendees  | ●               | —               | —               | —              |
| EXHIBIT SPACE   | 10x20           | 10x10           | —               | —              |
| <b>INVESTMENT</b>   | <b>\$25,000</b> | <b>\$15,000</b> | <b>\$10,000</b> | <b>\$5,000</b> |

**ANNUAL ASSEMBLY**  
**HOSPICE & PALLIATIVE CARE**  
 DENVER, CO ♦ FEBRUARY 5-8, 2025



**OPTIONS BY LEVEL**  
 Conference sponsorship package purchase is **not** required for à la carte items.

| PLATINUM                       |           |
|--------------------------------|-----------|
| Corporate Symposium (with F&B) | \$30,000* |
| (without F&B)                  | \$20,000* |
| Exhibit Hall Sponsor           | \$15,000  |
| Opening Reception              | \$15,000  |
| Conference Lanyards            | \$15,000  |
| Conference Tote Bags           | \$15,000  |

| GOLD                              |          |
|-----------------------------------|----------|
| Networking Lounge in Exhibit Hall | \$12,000 |
| Conference Wi-Fi                  | \$10,000 |
| Hotel Key Cards                   | \$10,000 |

| SILVER                           |          |
|----------------------------------|----------|
| Corporate Showcase Speaking Slot | \$5,500/ |
| With added push notification     | \$6,500  |
| Well Being Lounge                | \$5,500  |
| Homeroom Sponsor                 | \$6,000  |

| BRONZE                         |                      |
|--------------------------------|----------------------|
| Coffee Break                   | \$3,000              |
| Pads + Pens                    | \$4,000/<br>\$10,000 |
| Unity Wall + Remembrance Trees | \$2,750              |

\* final pricing to be confirmed by room size and F&B specifics

**Contact Mickey Martin with any questions:**  
[mmartin@aahtm.org](mailto:mmartin@aahtm.org) or call 847-375-4738.



**Advertising Package** **\$6,300**  
 Dedicated eblast, mobile app push notification, Assembly homepage digital ad

**Assembly Homepage Digital Ad** **\$3,000**  
 FOR 30 DAYS

**Room Drop** **\$3,000**  
 \$10 per room, minimum of 300 rooms, advertiser to supply product for room

**Dedicated E-blast** **\$2,500**  
 Dedicated eblast sent to all Assembly attendees on a AAHPM designed template

**Mobile App Push Notification** **\$1,500-  
\$2,500**

**Exhibit Booth Passport** **\$750**

## EXHIBIT SPACE

| Exhibit Dimensions  | 10' x 10'      | 10' x 20'      |
|---|----------------|----------------|
| <b>Conference Registrations Included</b> (access to Exhibit Hall only, no education sessions) | 2              | 4              |
| <b>Early Bird</b><br>Deadline: November 29, 2024  | <b>\$2,300</b> | <b>\$4,550</b> |
| Standard Rate   | \$2,600        | \$5,100        |
| <b>Early Bird Non-Profit</b><br>Deadline: November 29, 2024                                   | <b>\$1,500</b> | —              |
| Non-Profit Standard Rate  | \$1,800        | —              |
| Job Fair Table  | \$750          |                |

Each 10' x 10' exhibit space includes: pipe and drape around booth, 2 exhibit hall only badges, booth ID sign.

**Spaces DO NOT include electrical, carpeting or booth furniture (table or chairs).**

Contact Mickey Martin with any questions: [mmartin@ahpm.org](mailto:mmartin@ahpm.org) or call 847-375-4738.

**ANNUAL ASSEMBLY**  
**HOSPICE & PALLIATIVE CARE**  
 DENVER, CO ♦ FEBRUARY 5-8, 2025

