



**Advertising Opportunities:** Advertising in the American Academy of Hospice and Palliative Medicine (AAHPM) newsletter, *Quarterly*, offers you exposure to over 5,000 members practicing in the specialty of Hospice and Palliative Medicine. AAHPM is an organization of physicians and other medical professionals dedicated to excellence in palliative medicine and the prevention and relief of suffering among patients and families by providing education and clinical practice standards, fostering research, facilitating personal and professional development and by public policy advocacy.

AAHPM *Quarterly* is a quarterly publication that focuses on upcoming academy educational events, and technology and advancement in the field of hospice and palliative medicine. Reserve your space today to reach this key market.

### Quarterly Rates\*

<u>Space</u>	<u>Specifications</u>	<u>1x</u>	<u>3x</u>	<u>4x</u>
Full page w/bleed	9" x 11 1/2"	\$1,400	\$1,250	\$1,150
Full page no bleed	8" x 10 1/2"	\$1,400	\$1,250	\$1,150
Half page (horiz)	8" x 5"	\$ 985	\$ 945	\$ 895
Quarter page (vert)	3 3/4" x 5"	\$ 615	\$ 585	\$ 535

**\*\*Color is an additional \$650 per ad\*\***

**Inside Front Cover: \$1,775 (Includes 4C)**  
**Inside Back Cover: \$1,700 (Includes 4C)**

Trim size	8 1/2" x 11"	Rates shown are net charged to client
Live area	8" x 10 1/2"	

### AAHPM Website Rates\*

Professional **recruitment opportunities** on the AAHPM Job Mart on our website are available individually or as a package.

Packages include:

- 30 Day standard classified ad, in the Job Mart section of the AAHPM website (\$395)

**Plus**

- One 1/4-page recruitment ad *or* one 1/2-page recruitment ad in the AAHPM *Quarterly* Journal

**1/4 page package: \$945    1/2 page package: \$1,345**

These are net rates. Please visit our web site to post your ad. If you are interested in a Package, please contact Rob Frey for details.

### 2018

<u>Issue</u>	<u>Issue Date*</u>	<u>Space Lock</u>	<u>Materials Due</u>
Summer	June 14	April 26	May 3
Fall	September 13	July 13	July 20
Winter	December 18	October 25	November 1
Spring	March 15	January 17	January 24

\* Actual date subject to change

**Preferred Ad Materials:** Digital composite ads accepted in EPS or PDF formats, all images and fonts embedded; TIFF or JPG formats at 1,200 ppi.

\* Rates are effective as of January 1, 2018

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