

Connect Forum Digital Advertising Opportunities

Maximize your impact and reach our AAHPM members with your digital advertisement.

- Enhance your visibility.
- Drive traffic to your website or event
- Build brand awareness.
- Gain clutter-free exposure.

The fee is \$1,000.

The ad will be part of the AAHPM member Connect Forum. Your ad will appear on the right side of all Community pages in addition to either the right side or bottom of the Community site home page and would include the ad copy/logo and a link to your website. **Exclusive opportunity** with only one ad permitted to post at a time and will run for 14 days. Reserve your space today, provide your digital ad artwork, and we'll do the rest.

Ad Specifications

- Community pages: 125 pixels x 125 pixels *and*
 - Community Site Home Page:
 - Right Side Vertical Banner: 160 pixels x 800 pixels *or*
 - Bottom Banner: 962 pixels x 125 pixels
- Please include a link for the banner ad and tracking codes, if applicable.

Acceptable Formats: High Resolution Only

.jpeg – image

File Submission Media

- E-mail attachment (4 MB or smaller)
- FTP site (zip compression)

Advertiser Information:

Contact Person _____
 Department _____
 Institution/Company _____
 Address _____
 City/State/Zip Code _____
 E-mail Address _____
 Phone _____ Fax _____

Billing Information:

Contact Person _____
 Department _____
 Institution/Company _____
 Address _____
 City/State/Zip Code _____
 E-mail Address _____
 Phone _____ Fax _____

Payment Information:

You may pay by either check or credit card.

Cost: \$ _____ Check # _____ (payable to AAHPM) Ad Placement Date: _____

Credit Card: MasterCard VISA American Express Discover
 Credit Card # _____ Expiration Date _____

Charge Amount: \$ _____ Print Card Holder Name _____

Signature _____

Send form to: American Academy of Hospice and Palliative Medicine (AAHPM)
 Professional Relations & Development
 8735 W Higgins Rd., Suite 300
 Chicago, IL 60631
 847-375-6470, 888-374-7259 (Fax)

For additional information please contact: rpfrey@aahpm.org

Cancellation Policy: In the event that the advertiser notifies the Association in writing of the intent to cancel the agreement after acceptance but prior to the agreed upon placement date, a full refund of monies received, minus a \$250 administrative fee will be made. If full payment is not received prior to the agreed upon placement date, the ad will not be posted.