The Annual Assembly of Hospice and Palliative Care, presented by the American Academy of Hospice and Palliative Medicine (AAHPM) and the Hospice and Palliative Nurses Association (HPNA), is a 3-day event that brings together more than 3,400 of your colleagues and peers to share research, clinical best practices, and practice-related guidance to advance the specialty and improve patient care.

The primary goal of the AAHPM Assembly is to advance the field of hospice and palliative care by fostering collaboration among healthcare providers, researchers, educators, and policymakers.
## Sponsorship Packages

<table>
<thead>
<tr>
<th>Sponsorship Packages</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>FULL CONFERENCE REGISTRATIONS</strong></td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td><strong>EXHIBIT HALL ONLY REGISTRATIONS</strong></td>
<td>4</td>
<td>2</td>
<td>—</td>
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</tr>
</tbody>
</table>

- Included in AAHPM24 Passport Program
- Recognition on Printed Signage, Mobile App, and AAHPM & Assembly Websites
- Preferred Booth Selection for 2025 Assembly
- One ad in AAHPM Quarterly Publication

### Sponsorship Options by Level

#### PLATINUM
- Corporate Symposium (with F&B): $30,000
- (without F&B): $20,000
- Exhibit Hall Sponsor: $15,000
- Opening Reception: $15,000

#### GOLD
- Networking Lounge in Exhibit Hall: $12,000
- Conference Wi-Fi: $10,000
- Hotel Key Cards: $10,000

#### SILVER
- Corporate Showcase Speaking Slot: $5,500
- Well Being Lounge: $5,000
- Homeroom Sponsor: $6,000

#### BRONZE
- Exhibit Booth Package: $5,000
  - Includes 6' booth table, 2 chairs, booth carpet + AAHPM24 Passport.
- Coffee Break: $3,000
- Pads + Pens: $4,000
- Unity Wall: $2,750

Contact Mickey Martin with any questions: mmartin@aahpm.org or call 847-375-4738.
**EXHIBIT SPACE**

<table>
<thead>
<tr>
<th>Exhibit Dimensions</th>
<th>10' x 10'</th>
<th>10' x 20'</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference Registrations</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Included (access to Exhibit Hall only, no education sessions)</td>
<td>2</td>
<td>4</td>
</tr>
<tr>
<td>Early Bird</td>
<td>$2,300</td>
<td>$4,550</td>
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<tr>
<td>Deadline: December 15, 2023</td>
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<td></td>
</tr>
<tr>
<td>Standard Rate</td>
<td>$2,600</td>
<td>$5,100</td>
</tr>
<tr>
<td>Early Bird Non-Profit</td>
<td>$1,500</td>
<td>—</td>
</tr>
<tr>
<td>Deadline: December 15, 2023</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Non-Profit Standard Rate</td>
<td>$1,800</td>
<td>—</td>
</tr>
<tr>
<td>Job Fair Table</td>
<td></td>
<td>$750</td>
</tr>
<tr>
<td>State of Science Exhibit Space</td>
<td>$500</td>
<td></td>
</tr>
</tbody>
</table>

Each 10' x 10' exhibit space includes: pipe and drape around booth, 2 exhibit hall only badges, booth ID sign. Spaces DO NOT include electrical, carpeting or booth furniture (table or chairs).

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**Conference ADVERTISING Opportunities**

- **Advertising Package**: $6,300
  - Dedicated eblast, mobile app push notification, Assembly homepage digital ad
- **Assembly Homepage Digital Ad**: $3,000
  - FOR 30 DAYS
- **Room Drop**: $3,000
  - $10 per room, minimum of 300 rooms
- **Dedicated E-blast**: $2,500
- **Mobile App Push Notification**: $1,500 - $2,500
- **Passport Program**: $750

**ANNUAL ASSEMBLY**

**HOSPICE & PALLIATIVE CARE**

**PHOENIX, AZ** ♦ **MARCH 20–23, 2024**