

# ANNUAL ASSEMBLY

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## HOSPICE & PALLIATIVE CARE



### ***Recruiting for hospice and palliative care professionals?***

Exhibit at the Annual Assembly of Hospice and Palliative Care Annual Assembly Job Fair! The Job Fair will take place in person in the Assembly Exhibit Hall and separately as a Virtual Career Fair through the conference platform. You will have access to over **3,000** leaders in the field of hospice and palliative care. Apply today to reserve your space for this exciting new opportunity to recruit the top hospice and palliative care professionals.

The in-person Job Fair will be located in a dedicated section of the exhibit hall.

**In person:** Thursday, March 23<sup>rd</sup>, 2023, from 5:00-7:00 pm in Palais de Congress Montreal Canada

**Virtually:** Thursday March 23 - Saturday March 25th using the Assembly virtual platform

Don't miss out - The **early bird deadline is December 15, 2022.**

Fill and return this form to Senior Sales Manager Mickey Martin. Email: [mmartin@aahpm.org](mailto:mmartin@aahpm.org) | (847) 375-4783

- **In person Job Fair Table (\$650 early bird) \$750**
  - Includes one 6' skirted table, 2 chairs, and ID sign
  - 2 exhibit-hall only registrations for representatives
  
- **Virtual Job Fair Booth (\$550 early bird) \$650**
  - 3 seats for representatives on the virtual platform
  - Booth branding and content customization
  - Search and Invite features: search assembly attendees and invite top candidates to your booth to chat
  - Access to booth engagement reports
  
- **Premium Job Fair Bundle (\$1,200)**
  - Receives all benefits of Both in-person and Virtual job fair
  
- **Job Fair Host Employer \$5000 LIMIT 5 SPONSORS.**
  - Premier table location at Job Fair entrance
  - 4 exhibit-hall only registrations for representatives
  - 6 seats for representatives on the virtual platform
  - 1 broadcast message: a push notification to all attendees through conference platform. Sponsor provides title & body message text. Title is max 50 characters. Message is max 200 characters.
  - Recognized as Bronze Sponsor for Annual Assembly - recognition in virtual platform + onsite signage. Logo recognition on assembly website, mobile app, pre show marketing emails, on site signage. Sponsor to provide logo in .EPS & .JPG format.
  - Optional: 1 full conference registration to Annual Assembly (includes access to education sessions).

## Job Fair Promotional Opportunities and Premium Virtual Add-Ons

**Job Fair tote bag (\$3,500)** - Branded tote bag available on first come, first serve basis to job fair attendees. Sponsor to provide bags + giveaways/marketing materials for bag. Includes preferred exhibit table location.

**Job Fair Giveaway (\$1,000)** - AAHPM to conduct raffle during 2023 Assembly, sponsor to provide giveaway item.

**Job Fair Badge Scanner** - Ability to scan badges of attendees during job fair to capture attendee information.

*Contact for pricing*

**Job Fair Email Banner Ad (\$2,500)** - Banner ad in one promotional email sent to all job seekers promoting in person + virtual job fairs. Includes preferred exhibit table. Size: 600pixels x 200pixels OR Headline (50 characters) + description (250 characters) + URL

**Annual Assembly Push Notification: (\$1,500)** - Sent via Annual Assembly app to all conference attendees. Title is max 50 characters. Message is max 200 characters.

**Side bar advertisement (\$1,500)** - Ad in virtual job fair lobby on display for all attendees. One image (MUST PROVIDE FILE) OR Title and Description with up to 2 hyperlinks.

**Virtual Job Fair Broadcast Message (\$1,100)** – a push notification to all attendees in the virtual job fair platform. We will need a title and body message text. Title cannot exceed 50 characters. Message cannot exceed 200 characters. Messages exceeding limits will be cropped as necessary.

**Content Only virtual Booth (\$850)** Unable to staff the Job Fair, but still want to promote your job opening? Purchase a content-only booth. Showcase your content without having a dedicated representative and review notes left by attendees and other engagement data after the event.

In person Job Fair Table (\$650 early bird) \$750

Annual Assembly Push Notification: (\$1,500)

Virtual only Job Fair Booth (\$550 early bird) \$650

Virtual Job Fair Broadcast Message (\$1,100)

Premium Job Fair Bundle (\$1,200)

Side Bar advertisement (\$1,500)

Featured Employer (\$1,500)

Content Only Virtual Booth (\$850)

Job Fair Host Employer - LIMIT 5 (\$5000)

Job Fair Email Banner Ad (\$2,500)

Job Fair Tote Bag (\$3,500)

Job Fair Badge Scanner (*Contact for pricing*)

Job Fair Giveaway (\$1,000)

**In person:** Thursday, March 23<sup>rd</sup>, 2023, from 5:00-7:00 pm in Palais de Congress Montreal Canada

**Virtually:** March 9<sup>th</sup>, 2023, from 9am-3pm CST.

**Don't miss out - The early bird deadline is December 15, 2022**

To register for a table at the Annual Assembly Job Fair, please fill out the form below and send to:  
American Academy of Hospice and Palliative Medicine  
Attn: Mickey Martin, Senior Sales Manager, Professional Relations & Development  
Email: [mmartin@aahpm.org](mailto:mmartin@aahpm.org) | (847) 375-4783

*(Please print clearly as the information you provide will be used in the Assembly Mobile App and on onsite signage)*

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Website: \_\_\_\_\_

Payment: Check \_\_\_\_\_ (checks payable to American Academy of Hospice and Palliative Medicine)

Credit Card:  MasterCard  Visa  American Express  Discover

Credit Card: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Date submitted: \_\_\_\_\_ Billing Contact \_\_\_\_\_ Amount payable: \_\_\_\_\_

Signee \_\_\_\_\_ Signature \_\_\_\_\_

Please submit a digital, 50 words or less, description of your organization, exactly as you want the information to appear in the Assembly Program App. (Descriptions may be edited slightly to maintain consistency.) Submit to [mmartin@aahpm.org](mailto:mmartin@aahpm.org) by **February 14, 2023**, to ensure being included in the Assembly App. Contact Mickey Martin if you have any questions.

Cancellation Policy: In the event that the exhibitor notifies the Association in writing of the intent to cancel the agreement after acceptance but prior to February 17, 2023 a full refund of monies received, minus a \$250 administrative fee will be made. If full payment is not received prior to the event date, the exhibit space will not be given.