



Advertising Opportunities: Advertising in the American Academy of Hospice and Palliative Medicine (AAHPM) newsletter, *Quarterly*, offers you exposure to nearly 5,000 members practicing in the specialty of Hospice and Palliative Medicine. AAHPM is an organization of physicians and other medical professionals dedicated to excellence in palliative medicine and the prevention and relief of suffering among patients and families by providing education and clinical practice standards, fostering research, facilitating personal and professional development and by public policy advocacy.

AAHPM *Quarterly* is a quarterly publication that focuses on upcoming academy educational events, and technology and advancement in the field of hospice and palliative medicine. Reserve your space today to reach this key market.

Quarterly Rates*

<u>Space</u>	<u>Specifications</u>	<u>1x</u>	<u>3x</u>	<u>4x</u>
Full page w/bleed	9" x 11 ½"	\$1,350	\$1,200	\$1,090
Full page no bleed	8" x 10 ½"	\$1,350	\$1,200	\$1,090
Half page (horiz)	8" x 5"	\$ 940	\$ 945	\$ 855
Quarter page (vert)	3¾" x 5"	\$ 595	\$ 560	\$ 515

****Color is an additional \$600 per ad****

Inside Front Cover: \$1,725 (Includes 4C)
Inside Back Cover: \$1,640 (Includes 4C)

Trim size	8 ½" x 11"	Rates shown are net charged to client
Live area	8" x 10 ½"	

AAHPM Website Rates*

Professional **recruitment opportunities** on the AAHPM Job Mart on our website are available individually or as a package.

Packages include:

- 1-month classified ad, in the Job Mart section of the AAHPM website (\$395)

Plus

- One ¼-page recruitment ad *or* one ½-page recruitment ad in the *Quarterly*

¼ page package: \$945 ½ page package: \$1,345

These are net rates. Please visit our web site to post your ad. If you are interested in a Package, please contact Rob Frey for details.

2017

<u>Issue</u>	<u>Issue Date*</u>	<u>Space Lock</u>	<u>Materials Due</u>
Summer	June 15	April 19	April 27
Fall	September 15	July 20	July 28
Winter	December 15	October 19	October 27
Spring	March 2018	January 5	January 19

* Actual date subject to change

Preferred Ad Materials: Digital composite ads accepted in EPS or PDF formats, all images and fonts embedded; TIFF or JPG formats at 1,200 ppi.

* Rates are effective as of January 1, 2017

Contact:
 Rob Frey
 Director, Professional Relations
 8735 W. Higgins Rd., Suite 300
 Chicago, IL 60631
 Phone: (847) 375-6470, Fax: (888) 374-6259
 Email: rpfrey@aahpm.org
<http://www.aahpm.org/>