

ANNUAL ASSEMBLY

PHILADELPHIA

FEBRUARY 25-28, 2015



AMERICAN ACADEMY OF
HOSPICE AND PALLIATIVE MEDICINE

EXHIBITOR PROSPECTUS



ADVANCING EXPERT CARE IN SERIOUS ILLNESS

EXHIBIT FACTS

We invite you to join us as an exhibitor at the 2015 Annual Assembly of the American Academy of Hospice and Palliative Medicine (AAHPM) and the Hospice and Palliative Nurses Association (HPNA). This important event will be held at the Pennsylvania Convention Center in Philadelphia, PA, and is expected to draw more than 2,500 attendees.

The Annual Assembly will offer the most current information about the treatment of patients experiencing serious or life-threatening conditions, including pain management. AAHPM's nearly 5,000 members are physicians from many medical specialties who are committed to enhancing the practice of high-quality hospice and palliative care. Hospice and palliative medicine is recognized as a subspecialty of medicine in the United States.

HPNA members are nurses who specialize in the practice of hospice and palliative nursing, promoting excellence across the life-span continuum. HPNA was founded in 1986, and membership has grown to more than 11,000 nurses throughout the United States. A key component of HPNA's mission is to promote the recognition of hospice and palliative care as essential components throughout the healthcare system.

Exhibit Purpose

The exhibit program gives AAHPM and HPNA Annual Assembly attendees an opportunity to learn about the latest developments in medical supplies and equipment, pharmaceuticals, and medical publishing. By exhibiting at the Annual Assembly, you will make face-to-face contact with the leaders of palliative medicine.

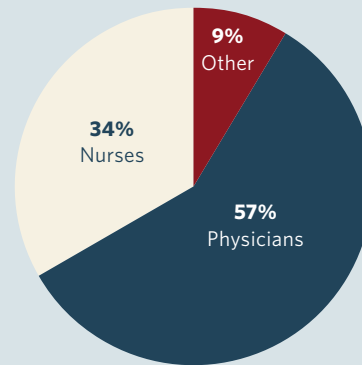
AAHPM and HPNA support your exhibit investment in a variety of ways:

- Innovative programming will draw more than 2,500 qualified attendees, including physicians, nurses, pharmacists, and others.
- Exhibit hours are scheduled to give you maximum visibility and exposure to this target market.
- Continental breakfasts, coffee breaks, and receptions located in the exhibit hall will ensure quality traffic.
- A welcome reception sponsored by AAHPM and HPNA will be held in the exhibit hall.
- More than 95 poster presentations will be featured with the exhibit program.
- A Job Fair will be held in the hall to showcase available opportunities in the field of hospice and palliative care.

EFFECTIVELY REACH YOUR TARGET MARKET

ANNUAL ATTENDEE PROFILE

Attendees



Practice Setting

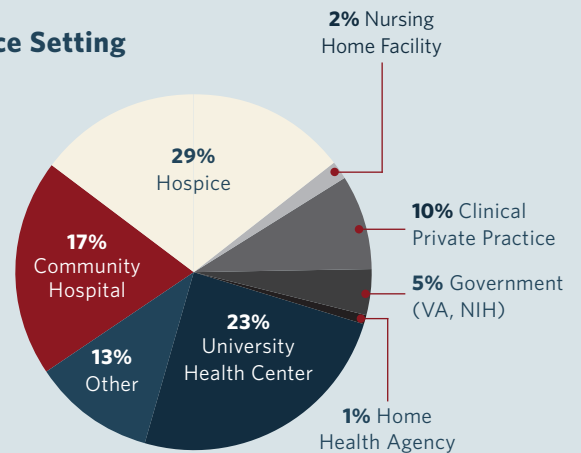


EXHIBIT SCHEDULE

Wednesday, February 25, 2015

Exhibit Setup/Registration	9 am-4 pm
Opening Reception with Exhibits and Posters	5:30-7:30 pm

Thursday, February 26, 2015

Exhibits Open	7 am-3 pm
Poster Session with Exhibits and Job Fair	5-7:30 pm

Friday, February 27, 2015

Exhibits Open	8-11:30 am
Teardown	11:30 am-5 pm

Note: Schedule is subject to change.

EXHIBIT INFORMATION

Installation

All exhibits must be set up and aisles cleared by 4 pm on Wednesday, February 25, 2015, without exception.

Space Assignment

Space will be assigned according to the date on which the contract and deposit are received,* availability of the requested area, amount of requested space, special needs, and compatibility of exhibitors' products.

**The deadline to receive the early-bird discount is August 1, 2014. After this date, regular rates will apply.*

Fees

Size	Early-Bird Rate	Regular Rate
10' x 10' (100 sq ft)	\$1,750	\$1,950
20' x 10' (200 sq ft)	\$3,400	\$3,600
20' x 20' (400 sq ft)	\$7,250	\$7,500
10' x 10' Nonprofit (100 sq ft)	\$1,125	\$1,250
<i>One conference registration will be included per company.</i>		
Job Fair Booth	\$450	\$500
Corner Booth	Additional \$150	

Housing

Hotel rooms have been secured at the following nearby hotel for exhibitors and attendees:

Marriott Philadelphia

1101 Arch Street
Philadelphia, PA 19107
800.428.9000
\$229 single/double

JOB FAIR

Take part in our 9th Annual Job Fair located in the Exhibit Hall. Special hours from 5 to 7 pm on Thursday, February 26, 2015, will be dedicated to this event. The Job Fair is a prime venue to promote your organization's available opportunities in the field of hospice and palliative care and meet potential candidates for these positions.

For details, please contact Randi Romanek, Manager, Professional Relations, at rromanek@aahpm.org.

ASSEMBLY GUIDE ADVERTISING & MARKETING OPPORTUNITIES

Advertising in the 2015 Annual Assembly Guide offers you concentrated exposure to more than 2,500 physicians, nurses, pharmacists, and others involved in hospice and palliative care who are expected to attend the 2015 Annual Assembly. Take advantage of this opportunity to place your message in the hands of these decision makers.

Visit AnnualAssembly.org for more details about Assembly Guide advertising opportunities. To reserve space, contact Randi Romanek at 847.375.4848 or rromanek@aahpm.org. Space for the Assembly Guide closes **December 12, 2014**.

Dismantling

The official exhibit closing time is 11:30 am on Friday, February 27, 2015. All exhibit materials must be packed and ready for removal from the exhibit area no later than 5 pm on Friday, February 27, 2015.

The following services will be provided to exhibitors at no additional charge:

- standard 7-in. x 44-in. identification sign showing the exhibitor's name, city, and state (one sign per booth)
- 8-ft-high back wall and 33-in.-high divider rails of quality fabric
- general overhead lighting
- security guard service
- exhibitor listing in the Assembly Guide
- attendee list
- access to attendee mailing list (names and addresses only) at a discounted rate
- discounted advertising opportunities in the Assembly Guide.

Inquiries

Address inquiries to

American Academy of Hospice and Palliative Medicine

Randi Romanek, Manager, Professional Relations
8735 W. Higgins Road, Suite 300
Chicago, IL 60631
847.375.4848
Fax: 888.374.7259
rromanek@aahpm.org

ANNUAL ASSEMBLY SUPPORT OPPORTUNITIES

We invite you to become a supporter of the AAHPM & HPNA Annual Assembly. It is an excellent opportunity for your organization to show its commitment to quality hospice and palliative care, enhance your visibility, and increase your impact on AAHPM and HPNA members.

Levels of Support

Benefits	Platinum \$25,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000	Premier \$2,500	Circle of Support \$1,000
Recognition in the Assembly Guide	✓	✓	✓	✓	✓	✓
Your logo on signage in the registration area	✓	✓	✓	✓	✓	✓
Supporter ribbons for your representatives	✓	✓	✓	✓	✓	
Supporter graphic with your exhibitor listing in the Assembly Guide	✓	✓	✓	✓	✓	
List of registered conference attendees	✓	✓	✓	✓		
Recognition on the AAHPM website	✓	✓	✓	✓		
Recognition in AAHPM's print newsletter, <i>AAHPM Quarterly</i>	✓	✓	✓			
Signage at the supported event	✓	✓	✓			
One complimentary conference registration	✓	✓				
Supporter plaque	✓	✓				
Company logo featured in AAHPM publications to recognize support	✓					
Full-page recognition ad in Assembly Guide	✓					

SPECIAL EVENT AND FEATURE SUPPORT

There are many opportunities to support the AAHPM & HPNA Annual Assembly and put yourself in front of leaders in the field, including

Opening Reception\$25,000

Kick off the Annual Assembly in the exhibit hall and receive excellent visibility with signage at the events.

Cyber Café\$15,000

E-mail/Internet stations featuring your company logo will be available for attendees to access meeting information and fill out online evaluations for educational credit.

Continental Breakfast.....\$15,000

As the supporter, you may provide napkins and cups with your logo for use in the refreshment area.

Keycards.....\$7,500

Attendees registering at the headquarters hotel will receive a keycard with your logo.

Refreshment Breaks\$7,500

As the supporter, you may provide napkins and cups with your logo for use in the refreshment area.

Corporate Showcase Presentations\$5,000

This is a prime opportunity to showcase your company's products or services to a select group of your choice during exclusive exhibit hours.

Additional Support

Check out our website for additional opportunities details.

Commercially Supported Satellite Symposium	\$25,000*
Plenary Session.....	\$15,000
Preconference Workshop.....	\$10,000
Leadership Forum.....	\$7,500
Rounding with the Stars	\$5,000

Satellite symposia are a great opportunity to become involved in an educational element of the Annual Assembly. The application deadline for securing support for an educational event is **September 1, 2014**. If you would like additional details and guidelines about commercially supported satellite symposia, are interested in supporting an event or activity not listed here, or require more information, please contact Randi Romanek, AAHPM Manager, Professional Relations, at 847.375.4848 or rromanek@aaahpm.org. Partial support is also possible.

**Plus AV, food and beverage, and additional expenses*

ANNUAL ASSEMBLY of the American Academy of Hospice and Palliative Medicine & the Hospice and Palliative Nurses Association

EXHIBIT DATES: FEBRUARY 25-27, 2015

Pennsylvania Convention Center • Philadelphia, PA

Visit aahpm.org to complete this form online.

The early-bird deadline is **August 1, 2014**.

We understand that space will be rented at the following rates:

Space Dimensions	Early-Bird Rate	Regular Rate
10' x 10' (100 sq ft)	\$1,750	\$1,950
20' x 10' (200 sq ft)	\$3,400	\$3,600
20' x 20' (400 sq ft)	\$7,250	\$7,500
10' x 10' (100 sq ft) Nonprofit	\$1,125	\$1,250
Job Fair Booth.	\$450	\$500
Corner Booth.	Additional \$150	

We understand that all space must be paid for in full by **January 5, 2015**.

If assigned space is not paid for in full by the specified date, it may be reassigned to another exhibitor at the option of the American Academy of Hospice and Palliative Medicine.

We agree to abide by the terms and conditions printed on the reverse side, which are made part of this contract. This is not a binding contract until signed by the AAHPM Sales Representative on behalf of the American Academy of Hospice and Palliative Medicine.

Size _____ Rate _____

1st choice _____ 2nd choice _____

3rd choice _____ 4th choice _____

List companies that you would prefer not to be near.

(Please print or type.)

Product categories (Please check all those that apply.)

- Association
- Educational materials
- Facility
- Publications
- Software
- Wound Care
- Consulting services
- Equipment
- Pharmaceutical
- Recruitment
- Support Services
- Other _____

OFFICIAL PROGRAM INFORMATION:

Describe in 50 words or fewer the products or services to be exhibited exactly as you want the information to appear in the official Assembly Guide. This information must be submitted to AAHPM with application. Please e-mail copy to rromanek@aahpm.org.

FOR AAHPM USE ONLY (HC)

Booth number(s) assigned _____

Total cost \$ _____

Amount paid \$ _____

Accepted: AAHPM, by _____

Company Information

This representative will be contacted for program book details and for future related mailings. Please print or type.

Firm name _____

(Exactly as you wish it to appear in printed program and on exhibit sign.)

Street address _____

City, state, ZIP _____

Phone (____) _____

Fax (____) _____

E-mail _____

Website _____

Name _____
(first) (last)

Title _____

READ BEFORE SIGNING: Exhibitor's signature on this contract indicates acceptance of the Rules and Regulations provided with this contract and is an agreement to pay the total amount due. The person signing this contract on behalf of the exhibitor has the authority to do so and is responsible for employees' adherence to the Rules and Regulations.

Signature _____

Billing Information

This contract will be addressed to the signer (or designee indicated below, if different from above).

Name _____
(first) (last)

Title _____

Firm name _____

Address _____
(if different from above)

City, state, ZIP _____

Phone (____) _____ Fax (____) _____

E-mail _____

Please complete all three steps.

1. Fax to 888.374.7259.
2. Make a copy of this form for your records.
3. Return the original, with a 50% deposit* per booth, to

AAHPM
PO Box 3781
Oak Brook, IL 60522

*Make checks payable to AAHPM. Balance is due by January 5, 2015. After January 5, 2015, 100% of the cost is due.

Contact Randi Romanek at 847.375.4848 or rromanek@aahpm.org with any questions.

Payment Information

cc# _____ exp _____ \$ _____

Check # _____ \$ _____ Date _____

Check # _____ \$ _____ Date _____

AMERICAN ACADEMY OF HOSPICE AND PALLIATIVE MEDICINE

TERMS AND CONDITIONS

1. Application and Eligibility. Application for exhibit space must be made on the printed form by AAHPM (hereinafter "the Academy"), contain the information as requested, and be executed by an individual who has authority to act for the applicant. This exhibition is designed for the display and demonstration of products and services relating to the practice and advancement of the art and science of hospice and palliative medicine and the professional education of those individuals attending the Academy's Annual Assembly. The Academy shall determine the eligibility of any company, product, or service. The Academy may reject the application of any company whose display of goods or services is not compatible, in the sole opinion of the Academy, with the educational character and objectives of the exhibition. In the event an application is not accepted, any paid space rental fees or deposits will be returned.

2. Exhibit Booth Price. The prices for each booth are as follows: \$1,950 for each 10' x 10' booth, \$3,600 for each 20' x 10', \$7,500 for each 20' x 20', \$1,250 for each 10' x 10' nonprofit, and \$500 for each Job Fair booth. Corner booth fees are an additional \$150.

These prices include discounted rates on advertising in the Assembly Guide, an attendee list, access to conference mailing labels at a discount, a uniformly styled draped booth, an identification sign, a listing in the Assembly Guide, and exhibitor badges for 4 preregistered company representatives per paid 10' x 10' booth, which admit them to the exposition area at no charge. Badges for spouses are charged against each company's four-badges-per-booth allotment.

3. Payment Dates. No booths will be guaranteed until the Academy receives full payment of the total booth fee, along with a signed contract. If full payment is not received by January 5, 2015, the Academy will have the right to resell the assigned booth space. The exhibitor expressly understands and agrees that all amounts paid hereunder will be applied first to any outstanding obligations due the Academy by the exhibitor, and then to the amounts due in accordance with this paragraph hereof, that any resulting arrearages must be paid within the time limits specified herein, and that the Academy will have the right to cancel this agreement if the exhibitor is or becomes in arrears with respect to any outstanding obligation due the Academy.

4. Cancellation of Booth Space. In the event that the exhibitor notifies the Academy of the exhibitor's intent to repudiate the contract after acceptance but prior to November 5, 2014, a full refund of monies received, minus a 50% administrative fee, per booth will be given. No refunds will be made or cancellations accepted after December 15, 2015.

If for any cause beyond the control of the Academy—such as, but not limited to, the destruction of the exhibit facilities by an act of God, the public enemy, authority of the law, fire, or other force majeure—the Academy is unable to comply with the terms of this contract and deliver the space allotted hereunder, this contract shall be considered terminated and any payments made hereunder by the exhibitor shall be refunded to the exhibitor, less expenses incurred by the Academy to the date of the termination allocable to the exhibitor after proration thereof among all exhibitors.

5. Assignment of Booth Space. Space will be assigned according to the date on which the contract and deposit are received, the points earned, the availability of the requested area, the amount of space requested, special needs, and compatibility of the exhibitor's products with the Academy's aims and purposes. Points earned depend on two factors:

- the number of AAHPM shows in which the exhibitor has participated
- the amount of space the exhibitor has used in previous shows.

The Academy reserves the right to assign space other than the choice requested, if necessary, and the right to rearrange the floor plan and/or relocate any exhibit.

6. Booth, Furnishings, Equipment, and Service. A uniformly styled exhibit booth will be furnished that consists of draped material on aluminum framework with a back wall that is 8 ft. high, side rails that are 33 in. high, and identification sign that is 7 in. x 44 in. Exhibit displays must not project so as to obstruct the view of the adjacent booths. In the rear 4 ft. of all booths, display material or equipment can be placed to a height not exceeding 8 ft., without the consent of the Academy. In the remainder of the booth, all display material or equipment shall not exceed 42 in. in height.

7. Conduct of Exhibits. The advertisement or display of goods or services other than those manufactured, distributed or sold by the exhibitor in the regular course of business and identified in this contract is prohibited. An exhibitor may not assign, sublet, or apportion all or any part of the contracted booth space, nor may an exhibitor permit the display, promotion, sales, or marketing of nonexhibitor products or services. Interviews, demonstrations, and distribution of literature or samples must be made within the booth area assigned to the exhibitor. Canvassing or distributing of advertising outside the exhibitor's own booth will not be permitted. There is no restriction on selling on the exhibit floor. However, exhibitors are responsible to the Internal Revenue Service for the collection and submission of the applicable state and local sales taxes for sales, which occur on the exhibit floor. Book sales and signings require advance review and approval by AAHPM prior to January 15, 2014. Exhibitors may not serve or dispense food or beverages of any type from their booths or in the exhibit area without consent of the Academy. Helium balloons are not allowed in the convention center. No part of the display, including products, is permitted outside the exhibit space. Products and furnishings should be arranged with the safety of the exhibitors and attendees in mind.

The character of the exhibits is subject to the approval of the Academy. The right is reserved to refuse the applications of companies not meeting the standards required or expected, as is the right to curtail exhibits or parts of exhibits that are not in accord with the character of the meeting. Booths should be designed to draw attendees into the booths, not to encourage attendees to stand in the aisles.

8. Installation/Dismantling.

Installation. All exhibits must be set up by 4 pm on Wednesday, February 25, 2015, without exception. Assembly of exhibits during regularly scheduled exhibit hours will not be permitted. At 4 pm, an inspection will be made, and exhibits that obviously are not being worked on and have no representative present will be assigned to the labor contractor for uncrating and erecting to facilitate the removal of crates and the initial cleaning prior to the opening. Charges will be billed to the exhibitor. Exhibit aisles must be clear by 4 pm.

Dismantling. The official closing time of the exhibits is 12:30 pm on Friday, February 25, 2015. All exhibit material must be packed and ready for removal from the exhibit area no later than 5 pm on Friday, February 25, 2015. No packing of equipment or literature or dismantling of the exhibits is permitted until closing time.

Any company violating this regulation will be fined \$100 and may be denied exhibit space at any future Academy conferences.

9. Additional Exhibitor Services. All other services are available to exhibitors at normal charges through the official convention contractor (hereinafter "Official Contractor"). An exhibitor's service kit will be mailed to all exhibitors approximately 90 days in advance with complete details and deadline order dates for rental displays, additional decorating, furniture, carpeting, signs, cleaning, photography, floral, electrical, telephone, audiovisual service, drayage, labor, and shipping.

10. Contractor and Labor Coordination. The Official Contractor will have control of all inbound and outbound freight to prevent congestion in the loading and unloading area, in the aisles, and in any freight traffic area. The Official Contractor will have complete control of all labor hired and scheduling and coordination of labor for the purpose of the orderly setup, management, and dismantling of the exposition. It is highly recommended that the labor services of the Official Contractor are used for setup and dismantling. If an outside contractor is used, the following steps **must** be taken:

- A. The Academy and the Official Contractor must be notified, and proof of adequate liability insurance must be given, in an amount no less than \$1,000,000 combined single limit for personal and property damage, at least 30 days prior to show setup. The booth number, name of the exhibitor, and identification of the outside contractor must be included.
- B. Check-in by all labor will be required at the labor service desk prior to the start of setup. No setup will be permitted without the authorization of the Official Contractor.
- C. All outside contractor personnel shall confine their activities to the booth in which they are working and will not be permitted to solicit on the floor or elsewhere in the exhibit hall.

11. Hospitality and Entertainment. Hospitality suites or events sponsored by the exhibitors must be approved by the Academy. No entertainment may be scheduled to conflict with the Academy's program hours, activity hours, or exhibit hours. The Academy has blocked suites at the conference hotel that will be available on a first-come, first-served basis. Reservations should be made directly with the hotel. Firms that are not exhibiting are not permitted to have hospitality functions.

12. Exhibit Staff Registration. Registration of representatives, identified under Exhibit Booth Price, will be complimentary, provided that registrations are received by the Academy before January 23, 2015. There will be a \$25 charge for the registration of each additional booth representative who exceeds the allotted number.

After February 10, 2014, an onsite \$25 service fee will be incurred for the following:

- A. Registration of each representative
- B. Each name change
- C. Each lost badge or name substitution.

Each exhibitor who registered in advance will have a printed exhibitor badge available at the exhibitor registration area at the convention center. This badge will entitle registered exhibitors admission to the exhibit area only. Exhibitors must wear badges at all times—including during setup times, exhibit hours, and dismantling—in order to enter the exhibit area.

Exhibitor staff, temporary help, and setup personnel must wear exhibitor badges or other badges designated by the Academy or the Official Contractor. Exhibitor badges do not give admission to other conference functions, nor are they transferable.

13. General Conference Registration. Any exhibitor who desires to attend the program sessions or any optional activities must register through regular channels. Advance registration forms will be mailed to exhibitors as soon as they are available.

14. Special Visual and Sound Effects. Audiovisual and other sound and attention-getting devices and effects will be permitted only in those locations and in such intensity as in the sole opinion of the Academy does not interfere with the activities of neighboring exhibitors. Operation of equipment being demonstrated may not create noise levels objectionable to neighboring exhibitors.

15. Unacceptable Exhibits. The exhibitor agrees not to use any displays that the Academy determines, in its absolute discretion, will unreasonably endanger the person or property of the attendees or of the exhibitors, are in bad taste, are liable to discredit or subject the Academy to criticism or legal liability, are inconsistent with the stated purposes of the Academy and the interest and welfare of its members, are inimical to the property rights of the Academy, or violate the both regulations or any other provision of this contract. In the event the Academy determines at any time that any exhibit may or does violate this contract and the exhibitor is unable or unwilling to cure or correct such violation, the Academy may terminate this agreement immediately and forbid erection of the exhibit or may remove or cause the exhibit to be removed at the exhibitor's expense, and the exhibitor hereby waives any claim for refund of the exhibit booth or other damages arising out of such termination and/or exhibit removal. Any exhibitor who is uncertain as to whether an exhibit is in compliance with all applicable regulations and requirements should contact the Academy.

16. Insuring Exhibits. Exhibitors are encouraged to insure their exhibits, merchandise, and display materials against theft, fire, etc., at their own expense. It is suggested by the Academy that the exhibitor contact the exhibitor's insurance broker and obtain all-risk insurance covering exhibit property while absent from home premises for exhibit purposes, or a rider to the exhibitor's existing policy covering same.

Neither the exhibit facility, the Academy, nor the Official Contractor will be responsible for loss or damage to any property in storage, in transit to or from the exhibit building, or while in the exhibit building for any loss of income as a result of any reduced sales due to such loss or damage. All property of the exhibitor will be deemed to remain under the exhibitor's custody and control in storage, in transit to or from, or within the confines of the exhibit hall, even though it may at times be under the temporary control or direction of the Academy or the Official Contractor.

17. Music Licensing. The exhibitor represents and warrants that it shall comply with all copyright restrictions applicable to exhibitors, including, but not limited to, any music performance agreement between the Academy and ASCAP or BMI. Exhibitor further represents and warrants that it shall obtain any additional license or grant of authority required of exhibitors under the copyright laws and present the Academy with a copy of such license or grant no less than 30 days prior to the start of the show.

18. Liability for Damages or Loss of Property. Guard service is provided by the Academy on a 24-hour basis from move-in through move-out. Notwithstanding the guard service provided by the Academy for purposes of general security in the exposition premises, the exhibitor shall protect, indemnify, and hold harmless the Academy, the exhibiting facility, and the Official Contractor and their respective employees and agents from any and all liability, loss, damage, or expense by reason of any injury or injuries sustained by any persons or property or loss of property or income that might be derived therefrom occurring in or about the exposition premises or entrances thereto or exits therefrom, including that caused by or resulting from the negligence of the Academy. The exhibiting facility shall not be responsible or liable for any injury, loss, or damage to any property or person brought in by the exhibitor or otherwise located in the exposition premises.

19. Shipping Instructions. Information on shipping methods and rates will be sent to each exhibitor by the Official Contractor. The exhibitor will ship, at his own risk and expense, all articles to be exhibited. The Official Contractor will provide storage for incoming freight, delivery to the booth, and removal, storage and return of empty crates, and removal and shipment of outbound freight. All charges are based on inbound weights. All shipments must be prepaid. The address on all crated shipments shall include the exhibitor's name and booth number(s).

Exhibit material cannot be received at the convention center prior to the show setup dates. Such freight will be directed to and stored at the Academy's designated freight handling and storage firm at the exhibitor's expense.

The exhibitor expressly agrees that any exhibit material remaining in the exhibit hall after the contracted move-out time has terminated or any damaged exhibits left behind may be removed and disposed of at the expense of the exhibitor and without liability to the Academy or the Official Contractor.

20. Failure to Occupy Space. Any space not occupied at the convention center at 4 pm Wednesday, March 13, 2014, shall be forfeited by the exhibitor, and space may be resold, reassigned, or used by the Academy without refund, unless a request for delayed occupancy has received prior approval by the Academy.

21. Fire Regulations. No exhibitor shall use any flammable decorations or coverings, and all fabrics or other materials used shall be flameproof.

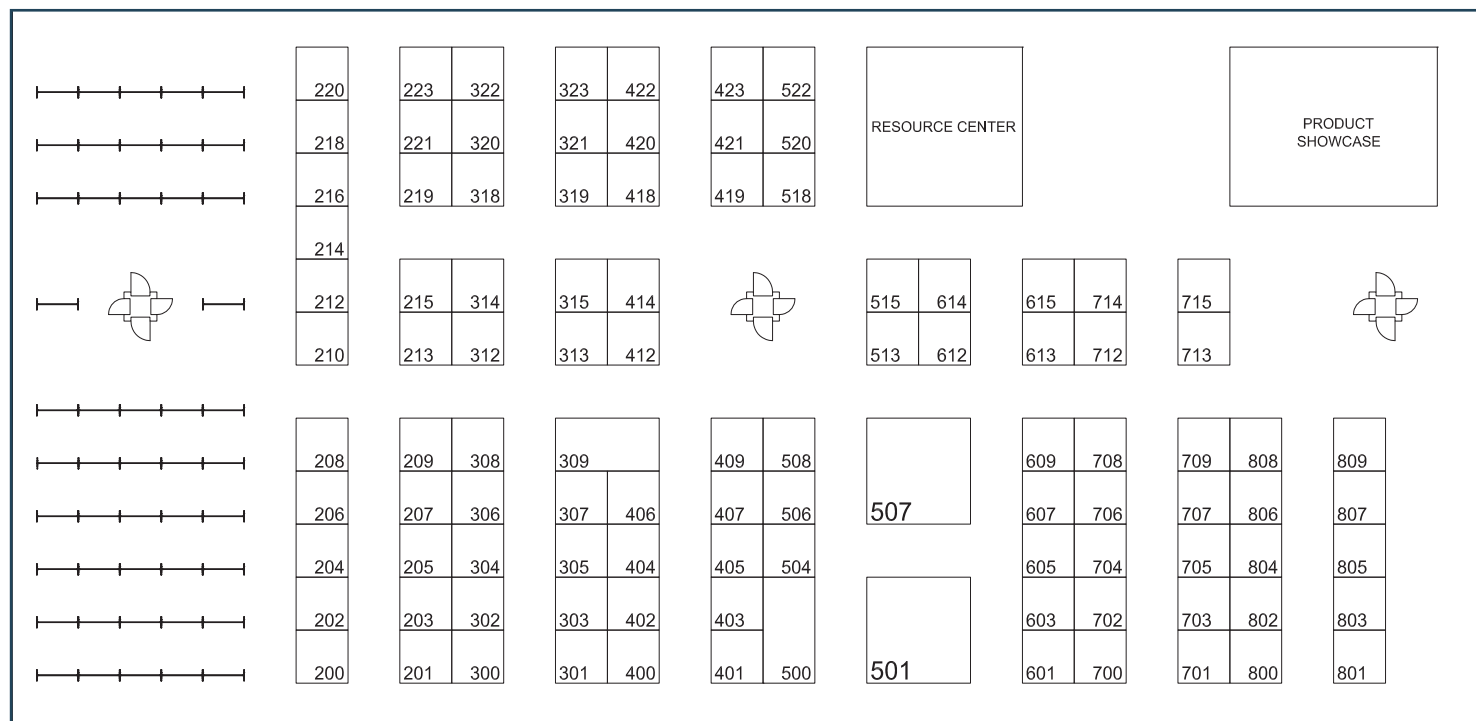
22. Advertising Material. The use or distribution of any souvenirs during the convention shall be subject to prior written approval by the Academy. Such material shall be submitted to the Academy for approval 60 days prior to the convention. Except as otherwise provided, the Academy will not endorse, support, or be liable for the claims made by the exhibitors as to the qualities or merits of their products or services, and no advertising or mention will indicate, claim, or suggest such endorsement or support. All handouts must be distributed within the exhibit booths.

23. Convention Program. One (1) copy of the convention program/exhibits directory will be available to each exhibiting company at the exhibitors' registration area.

24. Exhibit Space Floor Plan. Every effort will be made to maintain the general configuration of the floor plan for this convention. However, the Academy reserves the right to modify the plan, if necessary, as determined solely by the Academy.

25. Miscellaneous. The Academy shall have the sole authority to interpret and enforce all terms and conditions governing exhibitors and this exhibition. Any and all matters not specifically covered herein are subject to decision by the Academy. These terms and conditions may be amended at any time by the Academy upon written notice to all exhibitors. The exhibitor expressly agrees to be bound by the terms and conditions set forth herein and by any amendments thereto adopted by the Academy from time to time. This contract shall be interpreted under the laws of the United States and of the State of Illinois.

EXHIBIT HALL FLOOR PLAN



JOIN THIS IMPRESSIVE LIST OF PAST EXHIBITORS

- | | | | |
|---|---|--|---|
| Abbey Press/One Caring Place | Elsevier, Inc. | INSYS Therapeutics, Inc. | Sacred Heart Health Systems |
| A Fashion Hayvin, Inc. | Enclara Health | IPC The Hospitalist Company | Sacred Vigil Press |
| Abbey Press Publications | Evercare Hospice & Palliative Care | Kaiser Permanente/ The Permanente Medical Group, Inc | Salix Pharmaceuticals, Inc. |
| Affinity Medical Group | Footprints Hospice EMR & Billing Services | Legacy Health | Stanford University Hospital |
| Agrace HospiceCare | Four Seasons Compassion for Life | Lippincott Williams & Wilkins | Suncoast Hospice Institute |
| Alegent Creighton Health | Geisinger Health System | Mary Ann Liebert, Inc. | Suncoast Solutions |
| American Medical Technologies | Gentiva Hospice | MultiCare Health System | SupportScreen - City of Hope |
| AvaCare Inc. | George Washington Institute for Spirituality and Health | mumms® Software | Teva Pharmaceuticals |
| Barbara Karnes Books, Inc. | Giveforward | National Hospice and Palliative Care Organization | Teva Pharmaceuticals |
| Blue Ridge Hospice | Grand Canyon University | NBCHPN | The American Geriatrics Society |
| Broda Seating | Haven Hospice- Diversified Search | NCI Funded Supportive Care Training Program - City of Hope | The C.A.R.E. Channel |
| Calmoseptine, Inc | Health Care Logistics | OnePoint Patient Care | The Community Hospice |
| CancerCare | Hopkins Medical Products | Optum | The George Washington Institute for Spirituality and Health |
| CareFusion | Horizon Pharma, Inc | Oxford University Press | The Gideons International |
| CarePartners Health Services- Hospice + Palliative | Hospice & Palliative Nurses Association | Prevention Genetics | The Joint Commission |
| Carolinas Palliative Care & Hospice Network | Hospice Education Network (HEN) | ProCare HospiceCare | The Leukemia + Lymphoma Society |
| Center to Advance Palliative Care | Hospice Medical Director Certification Board | Prodata, Inc | The Murphey Group, Inc |
| Chesapeake Palliative Medicine/ Hospice of the Chesapeake | Hospice of Palm Beach County | Quality of Life Publishing Co | The Watershed Group |
| Cleveland Clinic | Hospice Pharmacia | Quality of Life Publishing Co | University of Tennessee Physician Executive MBA Program |
| Continuous Airway Care | HospiScript, A Catamaran Company | Respecting Choices Gundersen Health System | VITAS Innovative Hospice Care |
| DFINE | HPNA | Riverside Health System | Wellstar Health System |
| ELNEC: End-of-Life Nursing Education Consortium | Huntington Palliative Medicine | Rochester General Health System | Wolters Kluwer Health |



AMERICAN ACADEMY OF
HOSPICE AND PALLIATIVE MEDICINE

8735 W. Higgins Road, Suite 300
Chicago, IL 60631

aahpm.org

MEET

MEET with more than 2,500 hospice and palliative medicine leaders interested in learning about new research and treatments for seriously ill patients.



NETWORK with attendees who work in hospices, community hospitals, home health agencies, long-term care facilities, university health centers, and private practice.

NETWORK



REACH

REACH your target audience of hospice and palliative care physicians, nurses, social workers, pharmacists, chaplains, and students.



ENHANCE

ENHANCE your visibility within this growing medical subspecialty.