Advertising Opportunities: Advertising in the American Academy of Hospice and Palliative Medicine (AAHPM) newsletter, Quarterly, offers you exposure to nearly 5,000 members practicing in the specialty of Hospice and Palliative Medicine. AAHPM is an organization of physicians and other medical professionals dedicated to excellence in palliative medicine and the prevention and relief of suffering among patients and families by providing education and clinical practice standards, fostering research, facilitating personal and professional development and by public policy advocacy.

AAHPM Quarterly is a quarterly publication that focuses on upcoming academy educational events, and technology and advancement in the field of hospice and palliative medicine. Reserve your space today to reach this key market.

Quarterly Rates*

<table>
<thead>
<tr>
<th>Space</th>
<th>Specifications</th>
<th>1x</th>
<th>3x</th>
<th>4x</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page w/bleed</td>
<td>9” x 11 1½”</td>
<td>$1,300</td>
<td>$1,150</td>
<td>$1,040</td>
</tr>
<tr>
<td>Full page no bleed</td>
<td>8” x 10 1½”</td>
<td>$1,300</td>
<td>$1,150</td>
<td>$1,040</td>
</tr>
<tr>
<td>Half page (horiz)</td>
<td>8” x 5”</td>
<td>$ 990</td>
<td>$ 895</td>
<td>$ 805</td>
</tr>
<tr>
<td>Quarter page (vert)</td>
<td>3¾” x 5”</td>
<td>$ 545</td>
<td>$ 510</td>
<td>$ 465</td>
</tr>
</tbody>
</table>

**Color is an additional $550 per ad**

Inside Front Cover: $1,675 (Includes 4C)
Inside Back Cover: $1,590 (Includes 4C)

AAHPM Website Rates*

Professional recruitment opportunities on the AAHPM Job Mart on our website are available individually or as a package.

Packages include:
- 1-month classified ad, in the Job Mart section of the AAHPM website ($395)
  - Plus
- One ¼-page recruitment ad or one ½-page recruitment ad in the Quarterly

¼ page package: $895   ½ page package: $1,295

These are net rates. Please visit our web site to post your ad. If you are interested in a Package, please contact Rob Frey for details.

* Rates are effective as of January 1, 2016

Contact:
Rob Frey, Senior Manager, Professional Relations
8735 W. Higgins Rd., Suite 300
Chicago, IL 60631
Phone: 847/375-6470, Fax: 888/374-6259
Email: rpfrey@aahpm.org
http://www.aahpm.org/