American Academy of Hospice and Palliative Medicine (AAHPM)
Privacy Policy

In an effort to maintain efficient service while respecting the privacy of AAHPM Web site (Site) visitors and e-learners participating in AAHPM’s dynamic online continuing medical education (CME) activities, AAHPM has created and posted the following privacy policy. This privacy policy is incorporated into and is a part of the Terms and Conditions of Use of our Site.

Information Collection and Use
We will collect personally identifiable information that you provide to us, including, but not limited to, your name, employer’s name, address(es), telephone and fax number, e-mail address, and credit card information. AAHPM may use and store such information in order to notify you of official AAHPM business; provide a product or service you requested; secure your membership status; analyze, evaluate, and improve member and prospective member needs and interests; track CME credits earned; alert you of AAHPM news, activities, CME courses and programs, services and benefits; and for other legitimate and lawful business purposes. Personally identifiable information may be given to a third party in order to complete a specific business transaction on behalf of AAHPM. Contact information from inquiries received by AAHPM may be shared with AAHPM members to provide a service, satisfy a question, or develop a prospective business relationship.

We may disclose personally identifiable information to the proper authorities if we become subject to a subpoena or court order, or if we are otherwise legally required to disclose such information. We also may use and disclose information about you to establish or exercise our legal rights, to enforce the Terms and Conditions of Use, to assert and defend against legal claims, or if we believe such disclosure is necessary to investigate, prevent, or take other action regarding actual or suspected illegal or fraudulent activities or potential threats to the physical safety or well-being of any person. If all or part of AAHPM is merged or otherwise transferred to another entity, we may transfer the personally identifiable information you provided to us to such entity as part of that transaction.

Registration and Order Forms
In order to enroll or register in an online CME course or program; attend AAHPM events, meetings, or conferences; or request products, you may be required to fill out a registration or order form and provide personally identifiable information which we will use to process your registration or order. In certain circumstances, an online CME course or program accessed through the Site may be jointly sponsored or co-sponsored with other organizations and registration may or may not be handled by the AAHPM. In such event, this privacy policy will not apply – instead, such third-party’s privacy policy will be controlling. Please note that AAHPM is not responsible for the privacy policies of these other organizations (or their use of your personally identifiable or other information) and hereby disclaims any liability or responsibility in connection therewith. In addition, your name and information may appear on registration or
attendee lists distributed at AAHPM events, meetings and conferences to other attendees and third parties.

**Cookies and Log Files**
Cookies are pieces of stored information used to provide smoother navigation throughout the Site, such as a saved password; to identify user trends, such as page views; and for other internal purposes, such as assessing the effectiveness of the Site. You have the option of setting your computer to disable cookies or to alert you when cookies are being used. If you choose to disable cookies, please be aware that portions of the Site may not function properly.

**Links**
There are links to other websites throughout the Site as well as within AAHPM’s online CME courses. Please note that AAHPM is not responsible for the privacy policies of those other sites and hereby disclaims any liability or responsibility in connection with such linked sites.

**Security**
Online registration and information such as credit card numbers will be secured using a commercially accepted method of encryption. However, while we employ reasonable security measures to protect your personal information, please be aware that no method of electronic transmission is completely infallible, and we cannot guarantee its absolute safety. If you become aware of any breach of Site security, please contact us immediately.

**Updating Personal Information and Participation**
You may contact AAHPM as set forth below to update your personally identifiable information, opt-in to, or opt-out of any service at any time. We will provide opt-in and opt-out opportunities as applicable to the service or product being offered.

**Privacy Policy Updates**
Should any changes be made to this privacy policy, we will post them on this page with appropriate explanation.

**Acceptance of our Privacy Policy Terms**
Using the AAHPM website indicates your acceptance of our privacy policy. Your continued visits to the AAHPM website after changes are posted to this policy will signify your acceptance of those changes.

**Contact information**
If you have questions, please contact us at:
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