



AMERICAN ACADEMY OF  
HOSPICE AND PALLIATIVE MEDICINE

**AAHPM Virtual Career Fair**  
Tuesday August 11<sup>th</sup>  
10:00 am – 6:00 pm ET

# ***AAHPM Virtual Career Fair***

## **Advertising and Sponsorship Opportunities**

Generate visibility and foster brand awareness by advertising at and supporting the AAHPM Virtual Job Fair. These opportunities are specifically designed to generate impression and engagement to maximize your ROI in a virtual environment.

### **Virtual Event Large Entrance Banner Ad \$1,500**

- ✓ Place a banner ad on the Virtual Career Fair home page. All attendees will view this upon entering the virtual event, and while moving around the virtual event website.
- ✓ Banner Ad Size: Please email Allison Whitley [awhitley@aahpm.org](mailto:awhitley@aahpm.org) for advertising dimensions.
- ✓ Please include a clickable link and with tracking capabilities.

Deadline for materials July 24<sup>th</sup> 2020

### **Bronze Sponsor \$2,000**

- ✓ Virtual Exhibit Booth
- ✓ Logo Recognition on emails marketing to attendees
- ✓ Logo Recognition on AAHPM website
- ✓ Top tier placement of virtual booth in the virtual exhibit hall

Deadline for materials July 24<sup>th</sup> 2020

### **Gold Sponsor \$5,000**

- ✓ Virtual Exhibit Booth
- ✓ Large Virtual Entrance Banner
- ✓ Banner on the Job Mart Home Page, up for one month following the event and leading up to the event.
- ✓ Recognition on emails marketing attendance to AAHPM members.
- ✓ Recognition on the AAHPM website
- ✓ Top tier placement of virtual booth in the virtual exhibit hall

Deadline for materials July 24<sup>th</sup> 2020

*(Form continues on next page)*



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## Virtual Career Fair Advertising Order Form

Please check the box	Item	Cost
<input type="checkbox"/>	Virtual Event Large Entrance Banner Ad	\$1,500
<input type="checkbox"/>	Bronze Sponsorship	\$2,000
<input type="checkbox"/>	Gold Sponsorship	\$5,000
	<b>Total</b>	

### Company Information:

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Website: \_\_\_\_\_

Payment: Check \_\_\_\_\_ (checks payable to American Academy of Hospice and Palliative Medicine)

Credit Card:  MasterCard  Visa  American Express  Discover

Credit Card: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Date submitted: \_\_\_\_\_ Amount payable: \_\_\_\_\_

Cancellation Policy: In the event that the exhibitor notifies the Association in writing of the intent to cancel the agreement after acceptance but prior to August 4th 2020 a full refund of monies received, minus a \$250 administrative fee will be made. If full payment is not received prior to the event date, the exhibit space will not be given.