

Billboard Advertising Opportunities at the Annual Assembly of Hospice and Palliative Care

We now offer **billboard advertising** opportunities to companies that are exhibiting, presenting a corporate showcase, corporate symposium, or wishing to have an impact ad. Maximize your reach and exposure for the Annual Assembly attendees with your billboard advertisement. The billboards will be located in key locations within the exhibit hall. This is an exclusive opportunity available to only five companies.

- Enhance your visibility.
- Drive traffic to your booth or event.
- Build brand awareness.
- Take advantage of prime location at the entrance of the exhibit hall.
- Gain clutter-free exposure.

The fee is \$1,000 if artwork approved by 2/9/18; between 2/12/18 and 2/18/18 the fee is \$1,200.

Reserve your space today, provide your digital ad specifications, and we'll do the rest.

Description: Four-color meter board of standard foamcore, 2-sided.

Size: 39"W x 90"H. The bottom 6" of the artwork should be a black stripe to accommodate for the meter board base.

Deadline: February 9, 2018

Send materials to: rpfrey@aahpm.org

File Submission Media

CD-ROM

E-mail attachment (4 MB or smaller)

FTP site (zip compression)

Acceptable Formats: High resolution only

.pdf - Adobe Acrobat

.ai, .eps - Adobe Illustrator

.tif, .psd, .eps - Adobe Photoshop

.eps, .pdf - EPS or PDF Editable

Contact Rob Frey at 847/375-6470 or rpfrey@aahpm.org to reserve your space. Place your order by completing this form along with your payment and email or faxing to (888) 374-7259.

Contact Information:

Contact Person _____ Department _____

Institution/Company _____

Address _____ City/State/Zip Code _____

E-mail Address _____

Phone () _____ Fax () _____

Payment Information:

You may pay by either check or credit card.

Cost: \$ _____ Check # _____ (payable to AAHPM)

Credit Card: MasterCard VISA American Express Discover

Credit Card # _____ Expiration Date _____

Credit Card Type _____ Card Holder Name _____

Signature _____

Mail payment to: American Academy of Hospice and Palliative Medicine (AAHPM)

Attn: Rob Frey

8735 W Higgins Rd., Suite 300

Chicago, IL 60631

(847) 375-6470, (888) 374-7259 (Fax)