

## Post-Show Direct Mailing List Opportunity

You have the opportunity to reach nearly 3,400 conference attendees from the 2019 Annual Assembly. Take advantage of the opportunity to follow up with attendees you made personal contact with at the Assembly. Use direct mail and send a personalized message to each of them after the conference.

- Follow-up with this influential market after the conference
- Reinforce your message
- Increase your profit margin
- Thank the attendees for the information you received!

To order your postal mailing list, just complete the order form below and return it before **April 1, 2020** along with a sample of the mailing and full **payment of \$625** to:

American Academy of Hospice and Palliative  
Medicine Attn: Allison Whitley  
8735 W Higgins Rd., Suite 300  
Chicago, IL 60631  
awhitley@aaahpm.org  
(847) 375-3673, Fax: (888) 374-7259

*(Please Print)*

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Submitted by: \_\_\_\_\_

Date: \_\_\_\_\_ Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Payment:  Check (made payable to AAHPM) Check # \_\_\_\_\_

VISA  MasterCard  Discover  American Express

Acct # \_\_\_\_\_ Exp Date: \_\_\_\_\_

Name as it appears on credit card: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

**NOTE: AAHPM must receive a sample of the mailing before we send the list.** Enclose payment with a sample of the mailing. List will come in excel format, and will be sent by e-mail and **will include name and postal mailing address only. This list is for single use only.**

Cancellation Policy: In the event that the advertiser notifies the Association in writing of the intent to cancel the agreement after acceptance but prior to the list being provided, a full refund of monies received, minus a \$250 administrative fee will be made. If full payment is not received prior to the agreed upon distribution date, the list will not be provided.