



AMERICAN ACADEMY OF  
HOSPICE AND PALLIATIVE MEDICINE

Annual Assembly of Hospice and Palliative Care

March 18-21, 2020

San Diego Convention Center

San Diego, CA

## Graphic Meter Board Advertising Opportunity

We now offer **graphic meter board advertising** opportunities to companies that are exhibiting, presenting a corporate showcase, corporate symposium, or wishing to have an impact ad. Maximize your reach and exposure for the Annual Assembly attendees with your meter board advertisement. The meter boards will be located in key locations within the exhibit hall. This is an exclusive opportunity available to only five companies.

- Enhance your visibility.
- Drive traffic to your booth or event.
- Build brand awareness.
- Gain clutter-free exposure.

**The fee is \$1,000 if artwork approved by February 14, 2020; after February 15, 2020 the fee is \$1,200.**

Reserve your space today, provide your digital ad specifications, and we'll do the rest.

**Description:** Four-color meter board of standard foamcore, 2-sided.

**Size:** 39"W x 84"H. The bottom 6" of the artwork should be a black stripe to accommodate for the meter board base.

**Artwork Format (High resolution only):** .pdf, .ai, .eps, .tif, .psd

To reserve space, send completed form to Allison Whitley at [awhitley@aahpm.org](mailto:awhitley@aahpm.org) or call (847)-375-3673.

### Contact Information:

Institution/Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip Code \_\_\_\_\_

E-mail Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

### Payment Information:

Cost: \$ \_\_\_\_\_

Check # \_\_\_\_\_ (payable to AAHPM)

Credit Card:     MasterCard                     VISA                     American Express                     Discover

Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Card Holder Name \_\_\_\_\_

Signature \_\_\_\_\_

Mail payment to: American Academy of Hospice and Palliative Medicine (AAHPM)

Attn: Allison Whitley

8735 W Higgins Rd., Suite 300

Chicago, IL 60631

Phone: (847) 375-3673, Fax: (888) 374-7259

Cancellation Policy: In the event that the advertiser notifies the Association in writing of the intent to cancel the agreement after acceptance but prior to February 14, 2020, a full refund of monies received, minus a \$250 administrative fee will be made. If full payment is not received prior to February 14, 2020, the ad will not be posted.