



AMERICAN ACADEMY OF HOSPICE AND PALLIATIVE MEDICINE

Digital Advertising Opportunities with AAHPM

Maximize your impact and reach our AAHPM members with your **exclusive** digital advertisement. Only one ad is permitted to post at a time and will run for 30 days. Reserve your space today, provide your digital ad artwork, and we'll do the rest. Through this you can:

- Enhance your visibility.
- Drive Traffic to your website or event
- Build brand awareness.
- Gain clutter-free exposure.

<p>Annual Assembly Landing Page Rate: \$2,500</p> <p>Includes: Square ad on the right side white space of the Annual Assembly landing page <u>and</u> corresponding "Plan Your Trip" webpage.</p> <p>Specifications:</p> <ul style="list-style-type: none"> • Ads should be 250 x 250 pixels and have a max file size of 40k and resolution of 72 dpi. Please send your file in the format of JPEG, TIF, GIF, PNG, or SWF. Flash ads are not accepted. Submissions should include a clickable URL and alt text. • Because the text will shrink when viewing the ad on a mobile device, we recommend limiting the text to a minimum size of 16 pixels and no more than 10 words. 	<p>PalliativeDoctors.org Website Rate: \$1,500</p> <p>Includes: Square ad on the right side white space of the Palliative Care, Hospice Care, The Team Approach, and Getting Started landing pages.</p> <p>Specifications:</p> <ul style="list-style-type: none"> • Ads should be 250 x 250 pixels and have a max file size of 40k and resolution of 72 dpi. Please send your file in the format of JPEG, TIF, GIF, PNG, or SWF. Flash ads are not accepted. Submissions should include a clickable URL and alt text. • Because the text will shrink when viewing the ad on a mobile device, we recommend limiting the text to a minimum size of 16 pixels and no more than 10 words. 	<p>Online Career Center Rate: \$1,500</p> <p>Includes: Banner ad placed within the content section of the Jobs landing webpage.</p> <p>Specifications:</p> <ul style="list-style-type: none"> • Ads should be 640w x 110h pixels and have a max file size of 40k and resolution of 72 dpi. Please send your file in the format of JPEG, TIF, GIF, PNG, or SWF. Flash ads are not accepted. Submissions should include a clickable URL and alt text. • Because the text will shrink when viewing the ad on a mobile device, we recommend limiting the text to a minimum size of 16 pixels and no more than 10 words.
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Advertiser Information:

Contact Person: _____
 Department: _____
 Institution/Company: _____
 Address: _____
 City/State/Zip Code: _____
 E-mail Address: _____
 Phone: _____

Billing Information (or "Same"):

Contact Person: _____
 Department: _____
 Institution/Company: _____
 Address: _____
 City/State/Zip Code: _____
 E-mail Address: _____
 Phone: _____ Fax: _____

Payment Information:

You may pay by either check or credit card.

Cost: \$ _____ Check # _____ (payable to AAHPM) Ad Placement Date: _____

Credit Card: MasterCard VISA American Express Discover
 Credit Card # _____ Expiration Date _____

Charge Amount: \$ _____ Print Card Holder Name _____

Signature _____

Send form to: American Academy of Hospice and Palliative Medicine (AAHPM)
 Professional Relations & Development
 8735 W Higgins Rd., Suite 300
 Chicago, IL 60631
 888-374-7259 (Fax) or awhitley@aahpm.org . For additional information please contact **Allison Whitley at 847-375-3673.**

Cancellation Policy: In the event that the advertiser notifies the Association in writing of the intent to cancel the agreement after acceptance but prior to the agreed upon placement, a full refund of monies received, minus a \$250 administrative fee will be made. If full payment is not received prior to the agreed upon placement date, the ad will not be posted.