

Room Drop Marketing Opportunity



AMERICAN ACADEMY OF
HOSPICE AND PALLIATIVE MEDICINE

**Annual Assembly of
Hospice and Palliative Care
March 14-17, 2018
Boston, MA**

Reach the leaders in the field of hospice and palliative medicine at the Annual Assembly of Hospice and Palliative Care by having your literature delivered to each attendee's hotel room.

Room drop packets are delivered directly to attendees' hotel rooms (2 participating host hotels). Attendees will be able to read your materials while deciding which exhibitors to visit and which events to attend.

Room drops are a cost-effective way to:

- Invite attendees to your exhibit booth, function or symposium
- Introduce a new product or service
- Educate attendees on the uses and benefits of your products and services
- Show your commitment to the field of hospice and palliative care and position your company as an industry leader.

Room drops are available for \$6,000.

To participate in the Annual Assembly room drop, complete this form and send it with payment by **February 15, 2018**. Advertiser is responsible for the cost of creating and printing the literature you want delivered to attendees. The size of the piece may not exceed 8 1/2" x 11" and 1/16" thickness. **Room drop materials must be approved by AAHPM in advance.**

Organization: _____

Address: _____

City, State, Zip: _____

Contact: _____

E-Mail: _____ Phone: _____

Signature: _____ Date: _____

Preapproval of materials required. E-Mail to rpfrey@aahpm.org or fax (888) 374-7259.

Check Enclosed (payable to AAHPM) Check Number: _____

Credit Card: MasterCard Visa American Express Discover

Name on Card (please print): _____ Amount: \$ _____

Credit Card Number: _____ Expiration Date: _____

Signature: _____

Mail or fax to: American Academy of Hospice and Palliative Medicine (AAHPM)
Attn: Rob Frey
8735 W. Higgins Rd. Suite 300
Chicago, IL 60631
Phone: (847) 375-6470, Fax: (888) 374-7259